



BEAUTYASIA 2023

25TH EDITION | TRADE AND PROFESSIONALS ONLY

17-19 APR 2023 | 11AM - 7PM
MARINA BAY SANDS | LEVEL 1 HALL B & C

OWNED AND PRODUCED BY:

LINES
EXHIBITION

MAKING EXHIBITIONS MATTER

THE MOST COMPREHENSIVE BEAUTY AND WELLNESS TRADE EXHIBITION



HAIR CARE



FACE & BODY



MANICURE &
PEDICURE



NATURAL &
ORGANIC

**SHOW
PREVIEW**



CONNECT WITH ASIA'S LEADING BEAUTY TRADE SHOW

25 YEARS OF BOLD INNOVATIONS

A trusted platform for global businesses to convene and showcase innovative products, not to mention the copious access to a plethora of opportunities, BeautyAsia is the driving force for establishing trends, a test-bed for pioneering products and the gateway to boundless connections and new possibilities in the ever-growing beauty and wellness trade.

Expect a bold and sensational showcase to what's new and upcoming in the Beauty, Spa, Health and Natural Wellness space. BeautyAsia leads on as the annual networking event and the most inclusive showcase in one of the largest and fastest-growing markets.

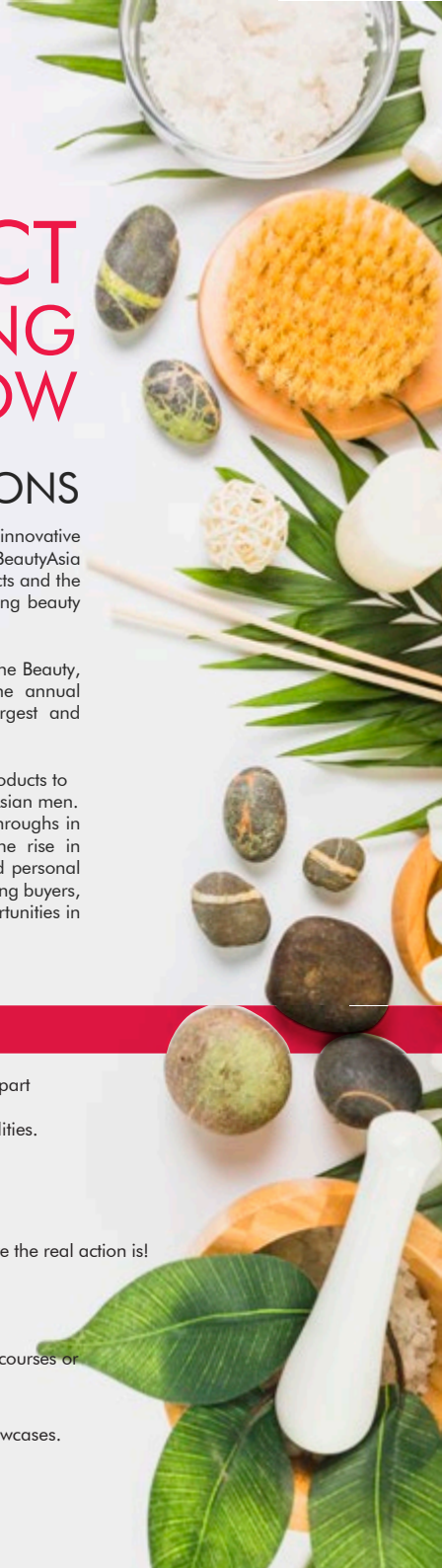
From innovative products tailored for Asian buyers to the launch of new products to equalise the rising demand for beauty and grooming particularly among Asian men. From high-performance gadgets to multifunctional products. With breakthroughs in technology across a wide variety of beauty and wellness products, the rise in genderless beauty and the focused growth for sustainability in beauty and personal care products to meet the needs of the increasingly explorative and discerning buyers, the local market is robust and has an ever-growing appetite for new opportunities in the region.

SPECIAL HIGHLIGHTS

The all-encompassing trade show that offers skills sharing platforms to impart expertise and experience.
Be a part of the buzz at the event to extend your product branding possibilities.

- **TrendSpot**
Spotlight on trendsetting products and technology.
- **BoothTalks**
In-depth demonstrations and discussion right at the booths. That's where the real action is!
- **BeautyBattle**
Beat the competition in hair, nail, makeup and embroidery!
- **ExpertTalks**
Get comfortable in a small private setting and engage with customised courses or new product launches.
- **BeautyStage**
The bold approach for live engaging demonstrations and creative showcases.

BeautyAsia 2023 offers you the marketing edge second to none!



A CELEBRATIVE MILESTONE AS BEAUTYASIA MARKS ITS 25TH INTERNATIONAL SHOWCASE

With an accretion of 24 years, the most established beauty extravaganza remains a valued regional hub for leading technologies in the beauty and wellness industry. The three-day event is an exciting buyer-seller meet which saw a near 15% increase in foreign participation in the 2019 edition as they seek to grow and expand their business and build brand awareness within this industry.

As an avenue for professionals, BeautyAsia visitors can gain valuable insights into the drivers of Asia's beauty industry through product demonstrations and industry workshops by beauty experts. Invaluable opportunities for discovering and learning are made readily accessible for visitors to stay abreast of the latest in-demand products and new-to-market technologies in the region.

Networking at BeautyAsia continues to strengthen as quality meetings are crucial to businesses and our networking platform provide the means for exhibitors and show visitors to be able to do this effectively and efficiently, to meet the right people, engage in quality fruitful meetings and make the most of their time at the exhibition.

Recognised as the region's preferred trade show for the beauty and wellness industry, BeautyAsia 2022 welcomed an encouraging crowd of attendees over three days and a gathering of exhibitors from Australia, Hong Kong, Italy, Japan, Korea, Malaysia, Singapore, Thailand, the UAE, among others.

Mr. Giacomo Punzo, Owner of La Dispensa-Saponi Florinda from Italy, said: "The exhibition was successful and we had the chance to meet interesting distributor contacts for Singapore and nearby areas. Highly recommend to all companies that are looking to extend their export market."

"After a very long lockdown period, BeautyAsia was a very important moment to share all the latest new development of our organic skincare cosmetics and protocols (beauty routines) for the beauty of facial and body skin. BeautyAsia 2022 was a real joyful and intense moment meeting our Clients, our Beauticians, our Spa, and everyone who loves the skin health," added Mr. Valter Tirindelli, Director of Beauty J Consultancy FZE, UAE and World of Beauty, Italy.

BeautyAsia, the most established trade exhibition for the beauty, spa and wellness industry leads to discover new possibilities and opportunities in the region and beyond. Join us at this annual go-to event – the 25th edition of BeautyAsia Singapore 2023.



■ ABOUT THE ORGANISER

Over the years, Lines Exhibition in affiliation with Lines Exposition has a track record of staging successful trade and consumer exhibitions and it has seen Lines grow from strength to strength with each profile. Led by a management with more than 40 years experience, it has always been creating and organizing shows that meets the needs and directions of various industries.

BeautyAsia is its most prominent trade exhibition for the beauty, spa, health and natural wellness industries to be held in Singapore. BeautyAsia is well received and has enjoyed consistent growth over the years. This international exhibition is a good barometer for the beauty service industry.

Its flag ship profile, The PC Show is Singapore's longest running and most successful IT and consumer electronics exhibition, which draws huge crowds every year. The PC Show serves as the exhibitors' ultimate sales platform and the consumers' favourite one stop shop for the latest trends and best bargains.

Lines is constantly working to improve its shows and develop new profiles to cater to different industries. In doing so, Lines aims to provide the platform for successful business transactions all over the world.

■ THE VENUE: MARINA BAY SANDS

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, more than 2,500 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions.



EXHIBITORS HIGHLIGHTS

BeautyAsia 2023

A		
Absolute MS (S) Pte Ltd, Singapore	K12	
AHPC Global, Australia	G42	
Alen International, Japan	F40	
Archer Logic (S) Pte Ltd, Singapore	K22	
Australian Health Products Central, Australia	G42	
B		
Banobagi Plastic Surgery, South Korea	D10	
Beauty Choice Pte Ltd, Singapore	J31	
Beauty Cottage Sdn Bhd, Malaysia	L31	
Beauty J Consultancy FZE, U.A.E.	G11	
Belega Co., Ltd, Japan	F21	
Beyonique Pte Ltd, Singapore	H30	
Biotech Lab Inc., Taiwan, R.O.C.	C30	
Bottlemate & Beautypro Inc., Taiwan, R.O.C.	C11	
BR Pharm, South Korea	H30	
C		
Cellife, Australia	G42	
Chenlin International Hairdressing Products Co., Ltd, Taiwan, R.O.C.	B62	
Cheng Xi International Ltd, Taiwan, R.O.C.	B22	
Cheng-Ying VA International Ltd., Taiwan, R.O.C.	B23	
Chung Ming Makeup Co., Taiwan, R.O.C.	B60	
Co-Medical Co., Ltd.	F43	
Cosmetex Roland Co., Ltd, Japan	F10	
D		
DRC Global Ltd, Russia	F50	
Dream Power Inc., Japan	F13	
Dynasty Enterprise, Singapore	H41	
E		
Eco Tan Pty Ltd, Australia	G41	
EJ Cosmetology International Pte Ltd, Singapore	K13	
Ella (S) Pte Ltd, Singapore	H20	
Elogio Asia Pte Ltd, Singapore	L10	
Ender Pazarlama Ve Dis Ticaret Anonim Sirketi, Turkey	C42	
Esthemax Singapore Pte Ltd, Singapore	L32	
Eroile Kaito & Co., Inc., Japan	F20	
Ezbond Chemical Co., Ltd, Taiwan, R.O.C.	B21	
Eurea, Japan	F13	
Export Magazine, Italy	G12	
F		
Fillerina, Australia	G42	
Fu Li Hi-Technology Co., Ltd, Taiwan, R.O.C.	B40	
G		
Giliebay Industry Company Ltd, Taiwan, R.O.C.	B32	
Growth Paragon Pte Ltd, Singapore	K40	
H		
H&S Beauty International Pte Ltd, Singapore	J43	
HBS Inc., Taiwan, R.O.C.	C20	
Hon-Tu International Co., Ltd, Taiwan, R.O.C.	C21	
I		
Indiba Asia Pte Ltd, Singapore	H10	
Infini Beauty & Care Co., Ltd., Thailand	E12	
Instinct Brothers Co., Ltd., Japan	F41	
IONiaga Pte Ltd, Singapore	H10	
Isaromia House, Singapore	L40	
J		
Jia Yen International Co., Ltd, Taiwan, R.O.C.	C22	
Jerosse, Taiwan, R.O.C.	C30	
K		
Klarity SG Pte Ltd, Singapore	K30	
L		
Labo Transdermic, Australia	G42	
Laboratoire Sintyl Singapore Pte Ltd, Singapore	J30	
Lescolton Sdn. Bhd., Malaysia	M31	
Lin Family Biotechnology Co., Ltd, Taiwan, R.O.C.	B20	
Longin Trading Co., Ltd, Taiwan, R.O.C.	B53	
M		
Magicboo Beauty Megamart (S) Pte Ltd, Singapore	J50	
Meca, South Korea	K12	
Mind Fitness Co., Ltd, Japan	F30	
Mintel Consulting (Singapore) Pte Ltd, Singapore	H52	
Moxxu FIR Massage Instrument, Taiwan, R.O.C.	B63	
N		
Nailholic® (WATC), South Korea	D12	
Nanjing Bestview Laser S&T Co., Ltd, China	M30	
Nation Beauty Magazine, Taiwan R.O.C.	B10	
Neev Herbal Handmade Soap, India	C45	
Neo Corporate Co., Ltd., Thailand	E10	
Newgen Biotech Pte Ltd, Singapore	F23	
Nihon Kefia Co., Ltd., Japan	F22	
NXG Global International Pte Ltd, Singapore	K20	
NXG Global Sdn Bhd, Malaysia	K20	

Lines Exhibition Pte Ltd In affiliation: Lines Exposition & Management Services Pte Ltd

Tel: (65) 6299-8611 • Email: enquiry@lines.com.sg • Website: www.beautyasia.com.sg | fb.com/BeautyAsiaSingapore



P

Package Plus Co., Ltd., Taiwan, R.O.C.	B61
Perfect Corp., Taiwan, R.O.C.	G43
Pricept Co., Ltd., Japan	F23
Phytomedics Laboratories Inc, U.S.A.	H30
PromoPharma S.P.A., Italy	K12
Protherapist Academy Pte Ltd, Singapore	K41

Q

Q & Z Cosmetics International Pte Ltd, Singapore	L31
Q & Z Cosmetics Manufacturing Sdn Bhd, Malaysia	L31

R

RBFlora Singapore Pte Ltd, Singapore	K30
Royal Hill International Company Limited, Taiwan, R.O.C.	B52

S

Sequoia Pte Ltd, Singapore	J41
Shanghai Shift Electrics Co., Ltd, China	G51
Snack For Soul Pvt Ltd, India	C52
Snow Fox Skin Care, Taiwan, R.O.C.	B73
SOQ International Academy Pte Ltd, Singapore	H32
Sophia International Beauty School, Singapore	J20
Soul Knight International Co., Ltd, Taiwan, R.O.C.	B11
SPIC H.Q. Pte. Ltd., Japan	F51

T

Takashimaya Transcosmos International Commerce Pte Ltd, Japan	F13
Technology S.r.l., Italy	K12
Three Seven Corporation, South Korea	D13
TST Tin' Secret, Singapore	L30

U

Umbrella Inc., South Korea	K12
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V

Via Beauty, Taiwan, R.O.C.	B41
Viora Medical, U.S.A.	H30
Vigorous Health Company Ltd, Taiwan, R.O.C.	C23

W

Weero, South Korea	K12
Wei Her Pte Ltd, Singapore	J23
World Of Beauty, Italy	G11

Y

Yan Chen Pte Ltd, Singapore	K42
Yu Lun Accessory Co., Ltd, Taiwan, R.O.C.	C10
Yuyao Yannuo Plastic Co., Ltd., China	M10

Z

Zelcos Cosmetics Pte Ltd, Singapore	J32
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EXHIBITORS HIGHLIGHTS

ABSOLUTE MS (S) PTE LTD

Booth No.

K12 www.absolutems.com.sg



Absolute MS (S) Pte Ltd is proud to introduce EVE, the latest skin treatment trend in Korea. The BEST Synergy Programs of Microcurrent / EMS / Hydra-dermabrasion.

EVE combines three unique technologies of EMS, Microcurrent, and Hydra-dermabrasion in one device with a variety of treatment programs. It has been developed from a user-centred perspective, maximizing user convenience by enabling quick and smooth procedures by composing tips for various purposes and professional functions that were not previously available.

- Non-Invasive, Painless treatment
- EASY Pre-set protocol programs
- Various hand-piece types to target different areas

Enrich your treatment with just one device!

AUSTRALIA HEALTH PRODUCTS CENTRAL PTY LTD

Booth No.

G42 www.ahpcpharmacyoutlet.com.au

Australia Health Products Central, known as AHPC Pharmacy Outlet, is an Australian owned and operated business located in Sydney, Australia. We support over 5000 pharmacies and health foods stores in Australia. We have strong presence in the Australian, New Zealand and Asian markets and our director is a licensed pharmacist with over 20 years of experience.

We specialise in selling and distributing products from leading, reputable brands based in Australia, New Zealand, with a focus on health and well being products including vitamins and cosmetic ranges.





HAIR CARE



FACE & BODY



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NATURAL & ORGANIC

ALEN INTERNATIONAL

Booth No.

F40 <http://www.alen.co.jp>

We are a cosmetic manufacturer that develops a wide range of businesses including research, development, manufacturing, sales, various schools, and seminar activities for skin care, hair care, body care, inner care, beauty, health equipment, etc. Our products are sold at beauty salons and clinics throughout Japan. Our products are formulated with additive-free for safety and formulated with ingredients that focus on effectiveness, making our customers happy the moment they use our products. Our products have been highly evaluated by many salons and customers, and have received many awards in recognition of their repeat purchasing rate and product quality.



ARCHER LOGIC (S) PTE LTD

Booth No.

K22 www.studiomanager.asia

The No.1 Most Trusted Spa Management Software in Singapore since 2002.

- ✓ **Save Time:** Go paperless and access digital client records, packages, staff commissions, and reports in a flash
- ✓ **Save Money:** Calculate your unused package values and make data-informed decisions that will reduce your tax obligations and allow you to identify new profitability pathways instead.
- ✓ **Customer Retention:** Instantly receive customer feedback via automated SMS for continuous growth and improvement.
- ✓ **Digital Marketing:** Track leads and instantaneously identify marketing campaign effectiveness



Spiff up your business (as nicely as you do your clients) for the 21st century with Studio Manager. Enjoy PSG grant and take your business into the digital sphere.

EXHIBITORS HIGHLIGHTS

BANOBAGI PLASTIC SURGERY

Booth No.

D10 <https://eng.banobagi.com>



Banobagi Plastic Surgery

BANOBAGI is a Beauty Medical Group focused on Plastic Surgery, Petit Treatment, Dermatology, Hair Transplant, and Cosmetics.

A successful result is truly dependent on the surgeon's good understanding of the patient's case and on the surgeon's ability and experience to make the right surgical plan for the best possible outcome. With medical directors who have been performing plastic surgery for over 20 years after graduating from Seoul National University College of Medicine, Banobagi's medical staff consists of specialists in each field who strive to provide our patients with the best results based on honesty and safety as our top priority.

BEAUTY CHOICE PTE LTD

Booth No.

J31 www.beautychoice.com.sg

Beauty Choice, established in 2001, prides itself to be one of the leading beauty products and equipment distributors in Singapore and Asia. Beauty Choice will continue to focus and share the know ledge and promotion of beauty business locally and internationally.

Beauty Choice is committed to the serve the beauty market by constantly introducing reputable, high quality and state-of-the-art professional beauty products and equipment that modernized the way of living.

By working with Beauty Choice, you can be sure that you will be well taken care of as customer satisfaction is on the top of the list which separates Beauty Choice from the rest.

By partnering with reliable international brands, Beauty Choice is confident and assured of its position. Beauty Choice has pledged to continuously understand the ever-changing user requirements and market new and exciting products and equipment to cater to the beauty sector of today, tomorrow and beyond.



NE-195

Probiotics Multi-Action Facial Treatment

Accelerate skin cells' renewal process, Deep hydration and Decrease skin sensitivity



NE-201

NMN+ Transdermal Skin Renewal Facial Treatment

Reverse skin aging process, Lifting & Firming and Moisturizing



HAIR CARE



FACE & BODY



MANICURE & PEDICURE



NATURAL & ORGANIC

BELEGA CO., LTD

Booth No.

F21 www.belegaglobal.com



"CELL CURE 4T PLUS", a high-performance home facial equipment, uses patented medical technology "interference waves" to penetrate deep into the body's tissues and work on the cellular level, transforming the face into a beautiful one in just five minutes. The four basic elements of facial esthetics-electro-cleansing, micro-current, expressive muscle EMS, and deep penetration-have been condensed into a small body, making it possible to perform both esthetic salon treatments and home care in one device.



BETA ACADEMY

Booth No.

B22 & B23 www.betaroc.org.tw



BETA Academy is a large beauty academy in Taiwan. We have training course such as VARDA SKIN COVER, Embroidery (Semi-permanent makeup), hair stroke, Scalp pigmentation, nails, eyelashes extension, SPA technique, Makeup, Hair etc.

The MOST popular course >> VARDA SKIN COVER is a NEW Beauty Technique. It's the solution to conceal stretch mark, dark circle, scars which plastic surgery cannot do. The whole treatment is only 15-50mins. It has high coverage and the result would last 1-2years. The treatment is popular and high prices in East Asia. It a new trend technique in Asia beauty industry.

VARDA AI Color Matching System is to match the Prefect Skin tone for Concealing Stretch Mark / Dark Circle/ Scars. It contains Color Matching APP and Pigment.



EXHIBITORS HIGHLIGHTS

BEYONIQUE PTE LTD

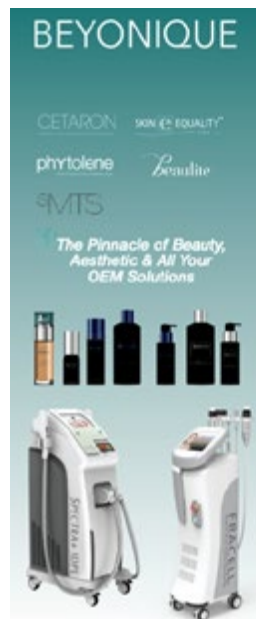
Booth No.

H30 www.beyonique.com

BEYONIQUE

Since 2000, Beyonique continuous pursuit includes bringing technology driven equipment along with the proven skincare system into our beauty and aesthetics solutions to meet the unique needs of our customers.

The result was the birth of our three primary brands, **CETARON** (Equipments), **SKIN EQUALITY** (Professional), **PHYTOLENE** (Skincare System) and **BEAULITE** (Cabin). Each specialized in its own field while holding onto a common agenda of achieving beauty perfection in one's aesthetic outlook. Our team is always ready to provide support and resources you need to succeed.



BIOMOOI

Booth No.

C20 www.BIOMOOI.com

Biomooi is a leading eyelash extension brand in Taiwan. We provide completed series of lashes, glues, tools and aftercare products for professional eyelash salons. Biomooi also have training academy with international trainers. We create a Speedy technique - Camellia technique, 200 lashes in 10 minutes, which may help the salon business into a new level. Sole agents had been built in Asia, Europe, Central America. We keep seeking local distributors to expend service worldwide.



BIOTECH LAB INC.

Booth No.

C30 <https://jerosse.com.tw/>

JERÔSSE Prestige Brand of Taiwan Market Leader in Weight Management

Team of professional doctors & nutritionists



Biotech Lab Inc. established in 2006 by founder Kevin Lu, we continuously offer the scientific-based and natural botanical products developed by professional medical and nutritional experts to help people getting healthy and beauty. All products are qualified by US FDA Food Safety Modernization Act, SGS safety test and Monde selection certificate to ensure consumers' safety

BOTTLEMATE & BEAUTYPRO INC.

Booth No.

C11 www.bottlemate.com.tw



Established in 1982, Bottlemate is a global leading supplier of Cosmetics & Skincare Packaging. With scientific knowledge alongside state-of-the-art equipment, we are proud to offer a complete solution for the cosmetics, skincare, and fragrance industries.

Bottlemate Our goal is to design, develop and manufacture high-quality products that fulfill customer needs and expectations. We are currently serving our global customers through 7 facilities located in the UK, Germany, Japan, USA, Taiwan & China.

Our teams bring over 40 years of experience into the product that has been contributing to our customers' success all over the world.



EXHIBITORS HIGHLIGHTS

CHENLIN INTERNATIONAL HAIRDRESSING PRODUCTS

Booth No.

B62



辰林國際美髮用品企業社

Chenlin International Hairdressing Products is engaged in hairdressing products, providing customers with reasonable prices, assisting downstream marketing with flexible strategies, and achieving stable growth in performance.

CHUNG MING MAKEUP

Booth No.

B60

中明美容材料行

We focus primarily on professional beauty and hair care materials. Thanks to the support and love of our industry partners, in addition to operating professional beauty materials, we also sell daily high-end products that better meet industry needs. Our efforts over the years have made us a well-known beauty material specialty store.





HAIR CARE



FACE & BODY



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NATURAL & ORGANIC

CO-MEDICAL CO., LTD.

Booth No.

F43 www.coholdings.jp



Co-medical+

We wholesale of cosmetics and expand the realization of our philosophy of "Contributing to Smiles".



COSMETEX ROLAND CO., LTD.

Booth No.

F10 www.c-roland.co.jp

ROLAND®

COSMETEX ROLAND

コスメテックスローランド株式会社

Hello! We are a Japanese cosmetics manufacturer located in Tokyo. Come visit us and experience our skin care products!

100% Japan made!



EXHIBITORS HIGHLIGHTS

DON DU CIEL

Booth No.

B21 www.acquagems.com



DON DU CIEL is the beauty brand from Taiwan manufacturer Acqua Gems International that producing orchid essential beauty products; also is the main supplier of skin care cosmetic and organic essential oil for salons and SPA in Taiwan. The products are developed from patented biotech in PIC/S GMP lab by using organic materials such as orchids embryo, lotus, fruits and cypress wood. The company has over 20 years experiences in OEM/ODM which provide one-stop branding service from customize formula to package design and promoting materials. The product range include moisturizing, whitening or anti-aging toner/serum/cream/mask, etc.



DRC GLOBAL, LTD. (R.O.C.S.)

Booth No.

F50 www.rocs.eu



R.O.C.S.® was established in 2005. Our goal was to create innovative oral care products that could make an impact on the industry. We aim to take the effectiveness of oral care to a new level.

When choosing ingredients for our toothpastes, we give preference to herbal and mineral raw materials. In our products, we use natural ingredients which establish an ideal, well thought-out combination to maximize an effective cavity and gum disease prevention.

In order to preserve our ingredients highly active, we have developed a unique technological process, which demands a toothpaste preparation time 4 times longer than usual.





DREAM POWER INC.

Booth No.

F13 www.nmn-dreampower.com

EUREA is a skincare brand using extraordinary Japanese-made NMN.

We conduct research and development based on solid evidence so that people around the world can live beautiful and healthy lives through NMN.

EUREA is a name inspired by an ancient Greek exclamation "Eureka" which translates to "I found it!"

In this age where many people lead the 100-year life, quality of life depends on how well health and beauty are maintained.

We hope that EUREA products containing NMN will help you live a rich and fulfilling life with exciting surprises.

EUREA supports beauty and health in the age of longevity.

EUREA



DYNASTY ENTERPRISE

Booth No.

H41 www.dynasty-beauty.com

Dynasty - HUO LO Essential Oil is a certified product suitable for all types of customers.

The product is refined from 7 high-quality medicinal ingredients including extracts of selected chinese and western herbs.

Technologically it transformed strong scent of traditional wood lock by blending natural plant to attain refreshed aroma and relaxed mind.

It is a perfect solution in modern living for stress relief, muscles and joints relax. The aroma stays and soothes, enlivens you the whole day through.

It comes most ideal for daily use in a pocket size!



EXHIBITORS HIGHLIGHTS

ECO BY SONYA DRIVER

Booth No.

G41 www.ecobysonyadriver.com.au



Eco By Sonya Driver was founded 14 years ago after Sonya's sister was diagnosed with a Melanoma Cancer. She set out on a mission to create certified organic beauty products which also performed in results. Now 14 years on a global award-winning brand and stocked across Sephora stores and Australia's #1 selling certified organic brand. Focusing on Organic, natural and native Australian botanical ingredients that hydrate, lighten, and brighten the skin. Their products, such as Glory Oil, have sold millions of units worldwide and are changing lives every day. Everything about this brand is made with sustainable practices in mind, from the packaging to the ingredients.



EJ COSMETOLOGY INTERNATIONAL PTE LTD

Booth No.

K13 www.laclaire.co

LACLAIRÉ

PROFESSIONAL LINE SKINCARE
Aesthetic Clinic, Beauty Salon & Spa

At **LACLAIRÉ**, we believe in harnessing the power of nature and science to provide professional skincare solutions. As a leading brand in Singapore, we made a name in the world of salons, spas, and aesthetic clinics. Our commitment to use natural ingredients and clinical skincare system made us a go-to choice for those seeking effective, high-quality skincare products. Excited to expand worldwide, **LACLAIRÉ** continue expand the range with innovative solutions to target various skin concerns. With a focus on developing professional skincare that delivers real results, **LACLAIRÉ** is dedicated to help consumers, beauty salons, spas, and clinics feel their best.





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ELLA (S) PTE LTD

Booth No.

H20 www.ella.sg



Ella, established in 2005, is an exclusive distributor nail supplier in Singapore for LCN, Footlogix, Doctor ITN, etc.

ELOGIO ASIA PTE LTD

Booth No.

L10 www.elogioasia.com



Elogio Asia is the Premier Therapeutic Medical Aesthetic Provider for medical aesthetic devices and derma care products across the Southeast Asian region, headquartered in Singapore. As a leading distributor in the medical aesthetic industry, we offer a range of medical and aesthetic concept solutions where each device and product has its own unique treatment protocol to help your customers achieve exceptional results.

As Therapeutic Technology is the new milestone in the aesthetic industry, our machines - EndyMed Pro & Pure, Skinova, Bubble Home, CMSlim, WinBack, Pink Intimate System, Eloiré are part of our range of devices to elevate your customer's beauty experience.

Don't miss out on us and drop by Booth L10 where therapeutic experience awaits you!

EXHIBITORS HIGHLIGHTS

ENDER TRADE

Booth No.

C42 www.endertrade.com



Here in Ender Trade we celebrate our 32nd year in the FMCG industry. Over these years we operated supermarket chains and wholesale channels with brand and off brand FMCG goods. At the moment we supply clients in the United States, Europe and Middle East with these goods on a Merchant wholesaler scale.

We offer non-food and food items either with brands or private label through our channels.

Our website can also give you a broad idea about the extent of our business.

(FMCG Brands; PG Henkel Unilever Benckiser J.Baby Nestle Nutella Redbull Loreal Nivea).

ESTHEMAX SINGAPORE PTE LTD

Booth No.

L32 www.esthemax.com.sg

esthemax
professional

Hydrojelly masks are infused with electrolytes to boost skin hydration (just drinking water is not enough). The masks form a vacuum-like seal that compresses facial contours. These masks are formulated with refined algae, electrolytes and organic active ingredients to provide a unique silky texture and function as the mask blankets the skin. This intensive facial compression allows for complete absorption of organic nutrition and electrolytes to the deep layers of the skin (nutrition from the mask and also other ingredients still remaining on the skin from previous treatment). The masks have an instant cooling and soothing effect that is not only refreshing but helps firm, soothe and revitalize the skin for a natural subtle glow.





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ETOILE KAITO & CO.,INC.

Booth No.

F20 www.etoile.co.jp

Etoile Kaito & Co., Inc. is a Japanese trading company and wholesaler that specializes in premium beauty & wellness, apparel, foods, and household goods. With a unique business model that seamlessly integrates both real stores and e-commerce, we offer a wide range of over 70,000 items with the smallest quantity requirement. Our expansive showroom, spanning 10,000 square meters in the heart of Tokyo's Nihonbashi Bakurocho district, allows you to freely choose from our vast selection of fashion, household goods, and gifts. As Japan's largest one-stop wholesaler, we are committed to providing diverse and high-quality products to meet your needs.



FU LI HI-TECHNOLOGY CO., LTD

Booth No.

B40

福力高科技有限公司

FU LI HI was founded in 1988 with existing staff of 16 people.

Main brand products:

- Zenglao Jinmen a root series.
- Handmade soap series, horse oil series.
- Crystal mineral hot spring bath packages.

The founder ,Zeng Fuli(real name Zeng Fuqing) is a well-known Chinese medicine expert, International inventor and former president of the Taiwan Invention Association.

The company has 15 patent certificates and a complete sales system. Zeng Laowei is committed to serving the public with good products development. Companies often participate in major international trade fairs. Products are exported to various countries.

At present, Malaysia, Singapore and other Southeast Asian countries are the mainstays. A number of media reported on Zeng's products. Zenglao brand has been widely recognized by the public.

Corporate philosophy:Always create effective and healthy products for our customers.

Corporate culture:learning, inheritance, persistence, innovation.



EXHIBITORS HIGHLIGHTS

GILIEBAY INDUSTRY COMPANY LIMITED

Booth No.

B32 <https://www.meme.com.tw/en/home>

Giliebay Industry Company Limited established in 1999 is one of the leading professional private label cosmetics manufacturers and exporters in Taiwan. We provide world class service to up-and-coming businesses, large established brands, private label retailers, physicians, estheticians and other skin care professionals. We understand the constant changes in the skin care industry and are committed to your product quality, and your company success. And we successfully earned ISO 22716, this important international certification as yet another building block to ensure customers and business partners of our company's commitment to highest quality and safety standards.

We are the leading formulator and manufacturer of scientifically proven, innovative personal care products. With a focus on facial skin care, body care, hair care, and professional use formulations, we create some of the most cost effective, high quality and powerful products on the market.



GROWTH PARAGON PTE LTD

Booth No.

K40 <https://bblabs.com.sg>

B&B Labs is the first Asian professional skincare line approved and recommended by aestheticians, pharmacists and doctors. Crowned as "Best New International Breakthrough Brand – Finalist" by Pure Beauty Global Awards (UK), our unisex award-winning cosmeceuticals are also available at top retailers, Sephora UK and KrisShop by Singapore Airlines.

B&B Labs is the leader in **microbiome-friendly** skincare. Our innovative formulations contain E-COLOGY PLUS+, our proprietary **prebiotic**, **probiotic** and **postbiotic** botanical complex infused with Asian plant, fruit and herbal extracts deliver evidence-based and results-proven skin products for hydration, acne, sensitivity, wrinkles and pigmentation. Tested and verified by Qima Life Sciences, France.

Talk to us and give your clients their best skin ever!





H&S BEAUTY INTERNATIONAL PTE LTD

Booth No.

J43 www.hsbeauty.sg

H&S Beauty International Pte Ltd does wholesales, OEM and retailing on the:

- Embroidery Product (machines, pigments, etc.)
- Eyelash products (Eyelash, glue, tweezer, etc.)
- Hair products (Color cone etc.)
- Nails Products (machine color etc.)
- Other beauty & SPA products.
(Disposable bedsheet facial tissue etc.)

We are equipped with OEM and packaging expertise as well.

We have experience lecturers with more than 20 years of experience to provide training for you. We are the ONE place for you to get all the beauty products that you will need.

Welcome to visit us at our Booth J43.



HBS

Booth No.

C20



HBS is a comprehensive company with more than 30 years of experience in beauty/health industry, integrating design, development and production. We offer not just products, but "effective" instruments, derived from the results of physiological cell and bacterial research. Quality assurance and all-round service are the consistent goals of HBS.



086

ATOMIZING CLEANING

EXHIBITORS HIGHLIGHTS

HON TU INTERNATIONAL CO., LTD

Booth No.

C21 www.hontutw.com

ZORA
natural

Hon Tu LTD located in Taichung city, Taiwan. We are an enterprise specializing in the production and sales of cosmetics. Our products including facial mask, skin care, body care. We can also provide private label service, OEM/ODM. Our factory uphold the most advanced international cosmetics standards.

INDIBA ASIA PTE LTD

Booth No.

H10 www.indibasia.com

INDIBA® is a global leader in the field of Radio-Frequency solutions for the aesthetic, physiotherapy and veterinary market, and it is known in the world for its scientific research performed in the last 40 years.

Revitalizing lives is what we do and what our research and development teams are working on to achieve daily.

At INDIBA®, we revitalize beauty, well-being and health through our ground-breaking technology based on the patented **448kHz + 20kHz** frequency. This cutting-edge technology is widely used by most prestigious beauty and wellness centers globally, leading as the benchmark for beauty professionals who are providing Radio-Frequency treatments





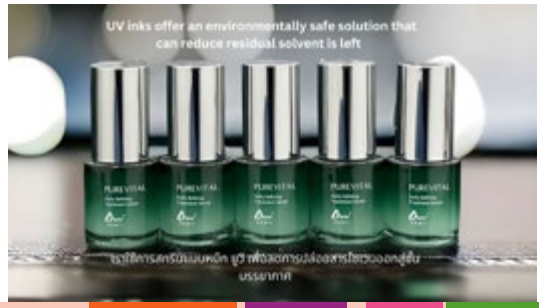
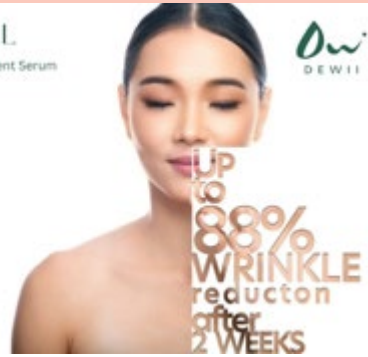
INFINI BEAUTY&CARE

Booth No.

E12 www.dewiiskin.com

We are committed to creating high-quality skincare products that cater to various factors, such as age, environment, and pollution. Our skincare concept is centered around natural, organic, and vegan ingredients, which are gentle on the skin and environmentally responsible. Our products use spilanthal, proteoglycans, Hyaluronic Acid 4D, and essential almond oil for their anti-aging, firming, and moisturizing properties. We are dedicated to producing effective skincare products that promote healthy skin and a healthy environment. We take pride in crafting products that deliver the best possible results at an affordable price, without compromising on quality or sustainability.

PUREVITAL
Daily Refining Treatment Serum



INSTINCT BROTHERS CO., LTD.

Booth No.

F41 www.instinct-bro.com/en

Bé
peau de bébé

GENREVER

INSTINCT BROTHERS is operating in the three business domains of 'beauty', 'health' and 'medicine'. The cosmetics business offers services and products in three main areas: OEM business, ODM business and the Own-brand business. Within the Group, the manufacturing company ARTISANS PRODUCTION provides all cosmetic products sold by INSTINCT BROTHERS on a daily basis through a strict manufacturing control process. By setting up a system that can provide the planning, production, sales and follow-up of cosmetic products all together within the Group, we are able to meet the various needs of different customers.

EXHIBITORS HIGHLIGHTS

ISAROMIA HOUSE

Booth No.

L40 www.isa2u.com.sg

DOCPLUS products are 100% safe to use and do not have any side effects. Additionally, the products are made under strict production regulations to ensure the best quality, such that active ingredients are retained. Hence, consumers are bound to experience the utmost extraordinary skincare results!

DOCPLUS 360 Ultra whitening with pearl expect, 10 minutes to achieve real whitening, not fake whitening!



JIA YEN INTERNATIONAL CO., LTD

Booth No.

C22 www.myppt.cc/VCKRY

YB™ (Young Natural Beauty) is a brand-new brand under Jia-Yen International Co., Ltd. The brand aims to use natural extracts to create differentiated functional foods. For those of you who love beauty, it is simple and easy to keep young and beautiful forever.

Jia-Yen International Co., Ltd. possesses over 20 years of integrative experience in the food and nutraceuticals industry. JY has established two international brands YB™ and NewPath™ for beauty functional foods supply and one-stop product incubation services, respectively. NewPath™ is the world's first one-stop nutraceuticals OEM services. Manufactured in New Zealand. NewPath™ Taiwan pharma-grade production line, fast delivery. With a presence in over 30 countries worldwide, we offer our customers a more complete resource network.





LABORATOIRE SINTYL SINGAPORE PTE LTD

Booth No.

J30 www.physiodermie.com

Laboratoire Sintyl – Swiss excellence since 1974.

Developing, designing and manufacturing all products in our own facility in Geneva, Switzerland, our products are scientifically formulated to ensure the highest level of performance and quality.

A pioneer in personalized skincare, Physiodermie® is a synergy between highly effective natural formulations and a clinical approach to skin care based on a thorough diagnosis. Our objective: to improve the quality of the skin sustainably by targeting each concern, thanks to a rigorous scientific and eco-sustainable approach.

Physiocoffreur® is a complete range of scalp and hair care dedicated to treat and rebalance the scalp for a beautiful and visibly younger hair.



LESCOLTON SDN. BHD.

Booth No.

M31 www.lescolton.com

Lescolton founded in 2012 is dedicated to personal care, we have built the Lescolton brand, and gained world fame by delivering millions of goods worldwide annually.

Lescolton is dedicated to Living for your beauty and Health. We are looking forward to cooperating with you all over the world.

We have a range of products which includes:

- IPL household hair removal device series,
- laser hair growth series,
- beauty salon series,
- fumigation care series,
- personal care body series, etc.

We have passed the certificates including CE, ROHS, ETL, FCC, etc.



LS-630

LS-T121

EXHIBITORS HIGHLIGHTS

LIN FAMILY BIOTECHNOLOGY CO., LTD.

Booth No.

B20 www.lin-fb.com

The CAREANYMEN series of products are used to accelerate wound healing and repair. Using nano-materials and microcapsule technology.

It satisfies the pain points of modern civilization diseases-diabetic wounds that are difficult to heal, and the rapid healing of chronic wounds.

In 1 hour, the problem of heat, swelling and redness of the wound can be relieved.

The company is mainly engaged in formula design, ODM production, there have been quite a lot of achievements in the past 20 years, and a variety of patented technologies have been established. The company has accumulated tens of thousands of formulas, which must be able to meet the market needs of various customers.



MAGICBOO BEAUTY MEGAMART (S) PTE. LTD.

Booth No.

J50 www.facebook.com/magicboobeautyspore

Magicboo was established in 2001 and is recognized today among the largest one-stop retail beauty marts in Singapore and Malaysia. It has since gained recognition and acceptance among customers as the destination for beauty and health needs.

The company has progressed in leaps and bounds since its inception and its beauty marts totaling 35 are now located throughout Malaysia and Singapore.



MAGICBOO

BEAUTY • WELLBEING • LIFESTYLE

Est 2001





MIND FITNESS CO.,LTD.

Booth No.

F30 www.mindf.jp

Product Development Concept: **Good for skin, hair & body**

21 natural plant components
Safety shampoo
アロマの香
Aroma fragrance

- ★ All in One shampoo
Hair Treatment Facial Body All OK
- ★ Troubled skin can be used

Made in Japan

"This is great!!" Many beauty & esthetic salon owners greatly admired!!!

Detox of Harmful heavy metal & Chemical substance

Super Foot-Cleaner

At first pls experience
the freshness of your feet

A number of stores increased sales
at the same time installed !!

on the Footway's Green certification
(12 months of business in 2015)

Made in Japan

10-0000000000
Easily Insert the Pedals

Pouring heat
to the body core !!

Super Relaxation!!
Heat-Tech·PRO

- ① Detox machine: Super Foot-Cleaner ~ Outstanding customer attraction for salon
- ② Handy-type heater: Heat-Tech·PRO ~ Super relaxation. Pouring heat to the body core.
- ③ All in one shampoo: Aroma fragrance ~ 21 natural plant components. Safety shampoo
- ④ Foot-supporter: Surprising Supporter ~ Legs are suddenly you feel lighter.

MINTEL

Booth No.

H52 www.mintel.com



Mintel is the expert in what consumers want and why. As the world's leading market intelligence agency, our analysis of consumers, markets, product innovation and competitive landscapes provides a unique perspective on global and local economies. Since 1972, our predictive analytics and expert recommendations have enabled our clients to make better business decisions faster. Our purpose is to help businesses and people grow. To find out how we do that, visit www.mintel.com.

EXHIBITORS HIGHLIGHTS

MOXXU

Booth No.

B63 www.moxxu.com.tw

璽舍國際有限公司

Moxxu FIR massage instruments uses exclusive patterned material that could release far infrared ray. FIR has ability to penetrate skin; increases blood circulation and soften rigid muscles and pains. Moxxu FIR massage instruments are easy to use and effective in best result. The biggest chain spa "Jourdeness" in Taiwan and China adopts Moxxu in each of their spa shops for massage course.



NANJING BESTVIEW LASER S&T CO., LTD

Booth No.

M30 www.bvlaser.com

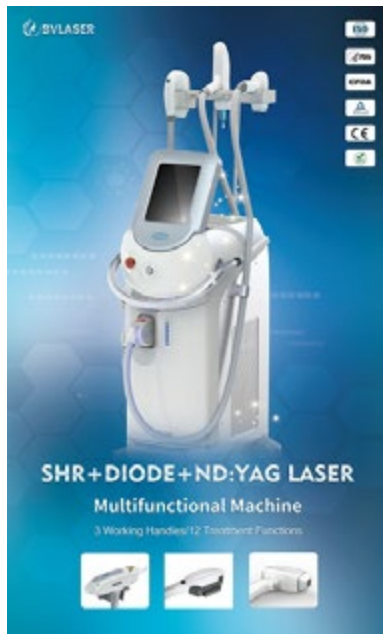


BVLASER



CFDA CE OEM/ODM

BESTVIEW BY LASER is a professional manufacturer of medical and aesthetic equipment, with FDA, ISO13485 and CE approval. Our main machines are IPL SHR OPT, Diode Laser, Fractional Co2 laser, 4D HIFU 12 lines, 500PS Picosecond laser, Cryolipolysis, EMSculpt Neo, Lipolaser, Q-switched Nd Yag laser, Cavitation etc.





HAIR CARE



FACE & BODY



MANICURE & PEDICURE



NATURAL & ORGANIC

NEEV HERBAL HANDMADE SOAPS

Booth No.

C45 www.neevsoaps.com

Neev Herbal Handmade Soaps is a brand that specializes in producing premium aromatherapy and Ayurvedic cosmetics using natural ingredients and traditional techniques. Established in 2007, Neev is an all-women enterprise based in Village Hurlung, Jharkhand, India. The company is registered under the Khadi Village Industries Commission and is committed to providing dignified employment to women while avoiding environmental pollution. Neev stands for Ayurvedic, Authentic, Aromatherapy, and Affordable - four qualities that the brand is dedicated to upholding. In recognition of its quality products, Neev received the National Award for the best KVIC unit in the East Zone of India in 2010.



NEO CORPORATE CO., LTD

Booth No.

E10 www.neo-corporate.com



Neo group is the leading provider and distributor of consumer product in Thailand and South East Asia region. Our company's brands are well-known in the market as follows:

- **Fineline** is No.1 best-selling Thai brands in liquid detergent.
- **D-nee** is a top baby care product in Thailand as well as the Indo-China region.
- **Be-Nice** is also a top-three personal care brand.

In addition, we produce and distribute Tros, Smart, Eversense, Tomi, and Vivite.

EXHIBITORS HIGHLIGHTS

NIHON KEFIA CO., LTD.

Booth No.

F22 www.kefir.co.jp/en

“Making the intestines of customers the cleanest in the world through fermented kefir products” This is our company creed.

We have been producing Japanese kefir probiotics, health/beauty supplements and skincare products since 1977.

By using Japanese fermentation technology, our kefir became a value-added ingredient.

In terms of R&D, wide range of clinical research is done with WASEDA, KINKI, HIROSHIMA, NIHON and KYUSHU universities.

WANTED wholesale and OEM/Private label business partners in Singapore.



NXG GLOBAL INTERNATIONAL PTE. LTD.

Booth No.

K20 www.nxg-global.com

NXG Global International Pte. Ltd. is a Global Services company that offers integrated and multi-functional Business Process Outsourcing (BPO) services. NXG Global International currently focuses on the wellness, health and beauty (WHB) industries, which were estimated to be worth more than USD4.2 trillion globally in 2017. The company is based in Singapore and offers its clients unparalleled solutions and significant value, efficiency and knowledge.

NXG Global International holds the distributing rights to all MF3 health and wellness products in Singapore.





PACKAGE PLUS CO., LTD.

Booth No.

B61 www.packageplus-tw.com

配客嘉

PackAge+

PackAge+ is the leading company which provides integrated sustainable packaging service. We provide circular packages and sustainable packages.

Our notable customers including : Carrefour , Watsons , UNIQLO, Shopee, TSMC, etc.

We provide sustainable packages services:
- 100% recycle PP single material packages
- plant-based and bio-based composite packages
- biodegradable packages: home or industrial composing



PERFECT CORP.

Booth No.

G43 www.perfectcorp.com/business

Perfect Corp. is the leading SaaS AI & AR beauty tech business solutions provider, dedicated to transforming the consumer shopping experience through seamless omnichannel digital experiences. The Perfect Corp. suite of solutions includes AI-Powered Skin Analysis, AI Foundation Shade Finder, AR Nail Polish Try-On and AR Hair Color Try-On, as well as a range of Makeup Virtual Try-On tools including blush, eyeshadow, concealer, mascara and much more.

Perfect Corp.'s various technological innovations have been proven to boost website traffic by up to 300%, increase conversions by up to 2.5x and drive upwards of 30% growth in sales figures.



EXHIBITORS HIGHLIGHTS

PRICEPT CO., LTD.

Booth No.

F23 www.pricept.co.jp



PRICEPT CO., Ltd. is a health food company founded in 1992 in Osaka, Japan. Popular products include Aojiru (green juice) and organic riboibos tea, which have been on the market since the company's inception, as well as a range of more than 40 supplements to suit various needs in beauty, health and ageing care. Please feel free to visit our booth.



PROTHERAPIST ACADEMY PTE LTD

Booth No.

K41 www.pta.com.sg

For the past 18 years, ProTherapist Academy is committed to providing quality training, treating learners with respect, and assisting them in their career growth. We incorporate practitioner feedback into the design of their courses to ensure they are relevant, up-to-date, and easily accessible. PTA offers alternative therapist skills and certifications, accredited courses, short courses, and tailored courses on context-relevant themes. Our SkillsFuture-funded and SkillsFuture Credit claimable courses include Swedish Massage, Manual Lymphatic Drainage Massage, Sport Massage, Post-Natal Massage, Infant Massage, and Professional Facial Treatment. In addition, we offer courses ranging from eyelash extensions to bridal makeup, as well as the CIBTAC Diploma in Aesthetic Treatments which is an internationally recognised qualification.

ProTherapist
academy





HAIR CARE



FACE & BODY



MANICURE & PEDICURE



NATURAL & ORGANIC

Q&Z INTERNATIONAL PTE LTD

Booth No.

L31 www.qzcosmetics.com

Q&Z Cosmetics is one of the most prominent manufacturers of Professional Beauty Line in Malaysia. We provide customized private brand manufacturing services such as OEM, ODM, OBM, R&D, design, printing, packaging, and consultation. Our internationally recognized standard cGMP manufacturing facilities include advanced R&D and QC laboratories and a team of professionals, strictly controlling the quality of our products, to ensure are guaranteed safe and in compliance with the government regulations. Our main goals will always be providing the most effective products to our customers and ensuring their experience will always above satisfactory.



RBFLORA SINGAPORE PTE LTD

Booth No.

K30 www.brilliancedetoile.com/



Brilliance d'étoile Stardust™ (Manufacturer)

Brilliance d'étoile Stardust™ is a medical grade, clinically proven Oral supplement to lightens skin pigmentation, melasma and uneven skin tone (age spots). Made with Phytfloral® & Pycnogenol®, to hydrate and brighten dull skin as well as prevent aging.

The star ingredients: Phytfloral® and Pycnogenol®



Gorgeous by KlaritySG™ (Sole distributor)

Medical Grade Bioactive Collagen Peptides to reverse aging.

CLINICALLY PROVEN TO REDUCE WRINKLES & FINE LINES

Gorgeous by KlaritySG™ consists of special Bioactive Collagen Peptides® that influences the skin's collagen metabolism directly from the inside out. It is proven to significantly slow down the formation of wrinkles, while rapidly improving skin texture, smoothness and skin moisture.

EXHIBITORS HIGHLIGHTS

ROYAL HILL INTERNATIONAL

Booth No.

B52 www.instagram.com/aspasia_beautycafe

璽舍國際有限公司

Royal Hill International is a well-run company in Taiwan. With its good reputation and excellent service, it has established a long-term cooperative relationship. Many well-known brands in Taiwan are OEMs. It also provides long-term beauty salon management and beauty technology education and training, allowing the company to cooperate Manufacturers always win at the starting point.



SEQUOIA PTE LTD

Booth No.

J41 www.beaute-soft.com

Accumulated a wealth of specialized knowledge that we have applied and built into our BeauteSoft CRM solution.

BeauteSoft caters to Beauty, nails, Slimming, Hair, Eye embroidery, Spa, TCM, Aesthetic clinics, Pet grooming & Car grooming.

BeauteSoft comes with POS Sales CRM, Appointment, staff attendance, Customer accounts, marketing with SMS email, Staff commissions, and Retail and Cabin inventory management.

A predefined set of salon operation management reports are built-in and if you require specialized reporting, we are always ready to help you customize them to your needs.

BeauteSoft

sequoia



SHANGHAI SHIFT ELECTRICS CO. LTD

Booth No.

G51 www.shift.sh

Shift is the largest world oral care products manufacturing enterprise. We provide customers with a comprehensive solution integrating design, development, production and sales. We have over 200 patents in which the invention patents rates up to 50% and offers ODM services to world renowned brands. Our main products are the **Environmental friendly Toothbrush**, Sonic Toothbrush, Oscillating Rechargeable Toothbrush, Vibration Toothbrush, Kids LED Flashing Toothbrush and Musical Toothbrush and many more.



SNACK FOR SOUL PRIVATE LIMITED

Booth No.

C52 www.soulstripsglobal.com

We're a health brand that likes to keep things easy & fun. That's why we've eliminated unwanted steps & complicated dosages, and distilled nutrition down to a super-convenient format that fits on your fingertip and acts quick!



EXHIBITORS HIGHLIGHTS

SNOW FOX SKINCARE

Booth No.

B73 www.snowfoxskincare.com



Snow Fox Skincare is a high performance, problem solving skincare line. Founded by Phoebe Song, a Rosacea patient, this strictly botanical range has mastered the art of clean potency - delivering visible results without harsh chemicals, perfumes or dyes. Dermatologist approved and clinically tested. Our formulas must be effective without harshness.



SOPHIA INTERNATIONAL BEAUTY SCHOOL

Booth No.

J20 www.sophiabeautyschool.com

Sophia International Beauty School Pte. Ltd. is one of Singapore's leading beauty colleges and is an approved Private Education Institution registered with Committee for Private Education, SkillsFuture Singapore Agency ("CPE"). We have been committed and devoted to excellence by providing our learners with top-quality courses, trainers and learning environment.

We offer a range of flexible professional certificates and diplomas covering all aspects of beauty therapy and massage which are funded and SkillsFuture claimable. We collaborate with international institutes, ITEC, UK to raise the professionalism and standard of beauty education.

Our goal is to cultivate professional talents such as beauticians, makeup artists, manicure and lash artists, last but not least, embroidery artists. Not just an educational pathway to the best jobs in the beauty industry but will help you unlock your passion and above all your dream career.





HAIR CARE



FACE & BODY



MANICURE & PEDICURE



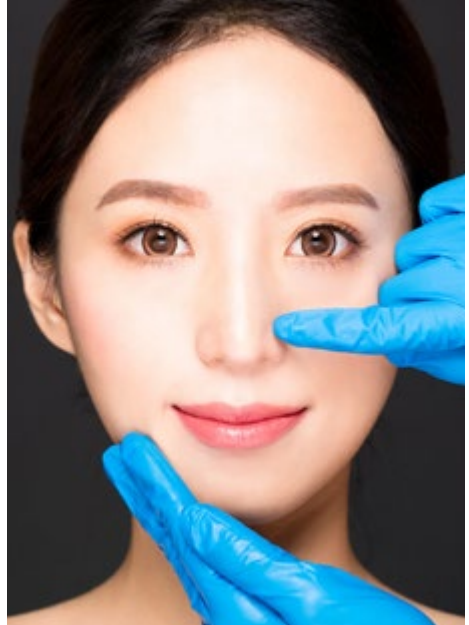
NATURAL & ORGANIC

SOQ INTERNATIONAL ACADEMY PTE LTD

Booth No.

H32 www.soqhub.com

Since its inception in 2013, SOQ International Academy has helped over 32,000 learners established their careers in the retail, beauty and wellness care industry. SOQ has been appointed to deliver different level of qualification courses including Diploma, WSQ, ITEC and other international accredited learning program in retail and beauty industry. Since 2017, SOQ has also rolled out more than 20 SkillsFuture Credit approved courses that had helped at least 5,000+ aspiring beauty specialist acquired diverse competencies in the areas of personal development, beauty, and retail. These include face care, lash care, brow care, wellness, psychology, digital marketing and more.



SOUL KNIGHT INTERNATIONAL CO., LTD.

Booth No.

B11



SOUL KNIGHT INTERNATIONAL CO., LTD was established in 2021. Before 2021, our company was called Beauty Castle Enterprise Co., Ltd and doing small import business.

In 2021, we bought a factory and machines, then start to plan to produce our own skin care products. In SOUL KNIGHT INTERNATIONAL, we are care about quality. All products are producing inside clean room, quality always comes first. We are offering good quality with reasonable price skin care products and we would like to have more distributors



EXHIBITORS HIGHLIGHTS

SPIC H.Q. PTE. LTD.

Booth No.

F51 <https://lypo-c.sg>

Lypo-Capsule Vitamin C uses liposomes made in Japan, under supervision by a medical doctor.

Vitamin C is widely known to be hardly absorbed by the body and mostly expelled.

Lypo-Capsule vitamin C is a liquid vitamin C supplement encapsulated in liposomes for optimal absorption. Its manufacturing technology locks Vitamin C into high quality liposomes, thus enabling high concentrations of Vitamin C to be absorbed in the body.

Tiny, uniformly-sized liposome particles deliver nutrients right through the cell wall to ensure effective absorption.

The liquid formulation is ideal for your daily liposome delivery!



THREE SEVEN CORPORATION

Booth No.

D13 www.threesevencorp.com



THREE SEVEN

NAIL CLIPPER AS A MASTERPIECE

"What can we do to improve our nail clippers?" - As a manufacturer of nail clippers and manicure sets, we've thought for 48 years. And with all heart and soul, our Korean masters have produced and developed our products in a much better way. As a result, our nail clippers can have 1.5 times more cutting force, have been exported to more than 50 countries, and was selected as World-class product in 2002. This effort is still underway in now, so will be in the future.





HAIR CARE



FACE & BODY



MANICURE & PEDICURE



NATURAL & ORGANIC

TST TIN' SECRET

Booth No.

L30 www.tinsecret.com.sg/

The Tin's Secret (TST) is founded by Taiwan's celebrity couple, Lin Rui-Yang & Chang Ting. 19 years ago, on a trip to France, they discovered a type of milk-derived yeast that can retain skin youthfulness. After years of research, they successfully developed the world's only skincare brand with active yeast as the main ingredient – Tin's Secret!

TST's philosophy is to help customers achieve healthy, youthful-looking skin using natural ingredients that are gentle and effective. TST places a strong emphasis on customer education, providing information on the ingredients, philosophy, and benefits of the products to help customers make informed decisions about their skincare routine.



VIASKIN

Booth No.

B41



VIASKIN Taiwan patent skin color reconstruction technology
Taiwan's first skin tone reconstruction technology brand
The only one to obtain Taiwan's new patent certificate
A large number of successful case systems are the most secure

- 【 The whole body is full of business opportunities 】
 - Colored scars • White scars • Stretch marks
- Obesity marks • Burns • Medical cosmetic surgery scars
 - Dark circles • Pigmentation

【 Can restore skin tone and restore self-confidence 】



EXHIBITORS HIGHLIGHTS

VIGOROUS HEALTH COMPANY LIMITED

Booth No.

C23 www.vhlife.com

VHLife
氢自在

VHLife is one of the leading brand for H2 Beauty & Health-care products in Taiwan. Our company's slogan is "H2 UPGRADES YOUR LIFE" – enjoy healthier life by maximizing the therapeutic effect of Molecular Hydrogen!

We specializes in manufacturing and distributing highly innovative Hydrogen (H2) Beauty & Healthcare products including Hydrogen inhalation and water machine. We provide the most professional and dedicative services to our clients globally. We also offer OEM/ODM solutions upon client's request.



WEI HER PTE LTD

Booth No.

J23 www.weiher.com.sg

DIRECT FACTORY - With **40 years** of experience in the hair and beauty industry Wei Her is an exclusive creator of premium hair and skincare products for niche brands and salons worldwide. With a dedicated R & D laboratory and **GMP certified** manufacturing facilities in Singapore, we protect the integrity and safety, quality and effectiveness of every product from formulation to distribution. From **beauty serums** to **hair grower tonics**, every product we manufacture bears the prestige of Singapore's global excellence. As Singapore's global beauty brand, we aspire to be at the forefront of hair and skincare solutions.





WORLD OF BEAUTY ITALY

Booth No.

G11 www.wbcosmetics.com

Inspired by nature, Luxury Organic Cosmetics with High Concentration of Active Superior Ingredients Skincare. Reveal Skin Beauty. Safe and Clean Beauty Formulas with Efficacy proven results. All formulas are made with superior quality tested ingredients.

Cold made formulation to preserve the quality of pure natural ingredients.

Dermatologically tested. All formulas adhere to international regulations, are made in Italy and are petrolates, paraffins and sles free. Every formula has an unique sensorial texture and natural aroma, to awaken and balance the senses, while giving a wonderful feeling to skin. Skin formulas for each skin concern. Organic – Vegan – Halal.



94,7% of women favored skin texture improvement

94,7% of women found reduction of comedone size helps

89,4% of women found their skin clearer and smoother

Seen on: **marie claire** **VOGUE** **VANITY FAIR**
COSMOPOLITAN **BAZAR** **ELLE**

YAN CHEN INTERNATIONAL BEAUTY ACADEMY

Booth No.

K42 www.vhlife.com

Yan Chen International Beauty Academy integrates semi-permanent product research and development and building a technical training platform, covering tattoo education, business management courses, semi-permanent technology research and development, innovation and semi-permanent project operations.

At present, it has created perfect private customised services for more than 200 high-end beauty clubs, tattoo studios and nearly 50,000 women.

The company broke the traditional tattoo and semi-permanent shackles and opened a new chapter in education management. At the same time, it promoted the rapid development of Singapore's aesthetics education and semi-permanent product market.

Please visit us to find out more.



EXHIBITORS HIGHLIGHTS

YUYAO YANNUO PLASTIC CO., LTD.

Booth No.

M10

We are a manufacturer of vacuum bottles, we have been producing vacuum bottles for 11 years.



ZELCOS COSMETICS PTE. LTD.

Booth No.

J32 www.mizulabs.com



Established in 2008, we are a Malaysia-based manufacturer of all-inclusive beauty products. With regard to the health and beauty sector, we have more than 15 years of experience. Our extensive expertise and experience in this beauty industry allow us to meet the demands of beauty salons. We offer a wide range of beauty products in several categories, including skincare, body care, SPA items, treatment sets, and so forth. Our vision is to provide premium quality products at a cost-effective price to our clients.





NATION BEAUTY

ASIA 全國美容
Business Magazine

All Beauty Information in
Nation Beauty
Magazine

Nation Beauty Magazine, established in 1987, is the most influential B2B magazine in Taiwan's Professional Beauty Industries. The magazine contains not only the information of cosmetic manufacturers, but also provides high-quality beauty contents and exhibition information in Asian countries.

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