

# BEAUTY ASIA 2022

OWNED AND PRODUCED BY:

**LINES**  
EXHIBITION

MAKING EXHIBITIONS MATTER

**5 - 7 JUL  
2022**  
**11AM - 7PM**  
SUNTEC SINGAPORE  
**LEVEL 4**  
HALLS 403 - 404

**24<sup>TH</sup> EDITION**  
TRADE AND  
PROFESSIONALS  
ONLY

**SHOW PREVIEW**

**THE MOST  
COMPREHENSIVE  
BEAUTY AND WELLNESS  
TRADE EXHIBITION**



NATURAL  
INGREDIENTS



FACE & BODY  
TREATMENT



MANICURE &  
PEDICURE



HAIR CARE &  
SALON

# BEAUTYASIA

## ASIA'S LEADING BEAUTY TRADE SHOW IS BRIMMING WITH NEW OPPORTUNITIES



### INNOVATIONS IN BEAUTY AND WELLNESS PRODUCTS

BeautyAsia aims to connect suppliers, manufacturers and distributors from all corners of the globe, with the goal to present new product developments and business opportunities. Known as the region's largest one-stop trade specific show for the beauty, spa and health industry, BeautyAsia 2022 gears up for a sensational showcase to what's new and upcoming in the beauty and wellness space. An annual networking event encompassing of BeautyAsia, SpaAsia, HealthAsia and NaturalAsia, this most inclusive showcase sets as the driving force for establishing trends in one of the largest and fastest-growing markets.

We have witnessed breakthroughs in technology showcased across a wide variety of innovations in beauty and wellness products. The local market is robust and has an ever-growing appetite for new opportunities in the region.

From innovative products tailored for Asian buyers to the launch of new products to exploit the rising demand for beauty and grooming particularly among Asian men. From high-performance gadgets to multifunctional products as well as natural or organic ones, these products that combine functionality as well as sustainable cosmetics are essential to meet the needs of the increasingly explorative and discerning buyers.

### A TRUSTED PLATFORM FOR GLOBAL BUSINESSES TO DISCOVER, LEARN AND NETWORK

With an accretion of 23 years, the most established beauty extravaganza remains a valued regional hub for leading technologies in the beauty and wellness industry. The three-day event is an exciting buyer-seller meet which saw a near 15% increase in foreign participation in the 2019 edition as they seek to grow and expand their business and build brand awareness within this industry.

The annual beauty trade show gathered 155 exhibitors from 14 countries including Italy, Japan, Malaysia, New Zealand, Singapore, South Korea, Taiwan, Thailand and U.S.A. as they convened in Singapore and welcomed close to 7,000 trade professionals over three days, reinforcing BeautyAsia as the preferred trade show for the market.

As an avenue for professionals, BeautyAsia visitors can gain valuable insights into the drivers of Asia's beauty industry through product demonstrations and industry workshops by beauty experts. Invaluable opportunities for discovering and learning are made readily accessible for visitors to stay abreast of the latest in-demand products and new-to-market technologies in the region.

Networking at BeautyAsia continues to strengthen with a near two-fold increase in meetings scheduled prior to the exhibition when compared to its first introduction two years ago. Quality meetings are crucial to businesses and our networking platform provide the means for exhibitors and show visitors to be able to do this effectively and efficiently, to meet the right people, engage in quality fruitful meetings and make the most of their time at the exhibition.

Hailing from Italy, exhibitor Turati Idrofilo S.P.A., which exhibited the world's first and only cosmetic dry wipes, Cotton Plus Solution 2in1, mentioned: "We hope to popularise our products in Singapore and Asia, and BeautyAsia was the right show for us with its long-standing presence in the region."

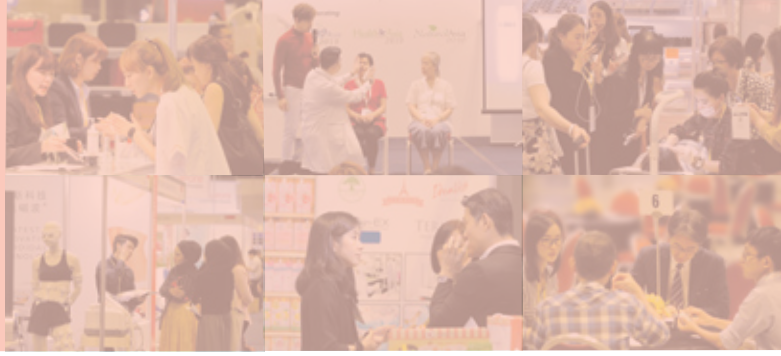
Tokyo White, a Singapore-owned company, introduced a teeth self-whitening service, using state-of-the-art whitening that treats the teeth surface using LED light and photocatalytic reaction. Being a homegrown brand, Koh H.L, Executive Officer of Tokyo White said: "Teeth whitening is becoming increasingly popular in countries like Japan and Korea and we feel confident that Singapore is a market where this is expected to grow."



BeautyAsia, the most established trade exhibition for the beauty, spa and health industry leads to discover new possibilities and opportunities in the newest trend from the region and beyond.

Join us at this annual go-to event for the beauty and wellness industry – the 24th edition of BeautyAsia Singapore 2022.

# EXHIBIT PROFILE



## BeautyAsia 2022

- Aromatherapy products and treatment
- Beauty Care accessories and product
- Beauty Salon accessories, products and equipment
- Chemicals and Colourings for the cosmetics and personal care industries
- Contract Manufacturing
- Cosmetic accessories, products and equipment
- Essential Oils
- Fashion Wear and Accessories
- Hair Care accessories and products
- Hair Salon accessories, products and equipment
- Health Food and Supplements
- Healthcare / Fitness equipment, products and services
- Lingerie and Corselette
- Makeup
- Manicure & Pedicure accessories and products
- Manicure & Pedicure furniture and equipment
- Packaging and Machinery
- Perfume and Fragrance
- Personal grooming and Hygiene products
- Pharmaceutical products
- Plant and Herbal extracts
- Raw materials and Ingredients
- Saunas and Jacuzzis
- Skin Care equipment and products
- Slimming equipment and products
- Spa equipment, furniture and products
- Third Party Manufacturing
- Toiletries
- Schools and Training Institutes for beauty, hair, make-up and nails

## SpaAsia 2022

- Apparel and Accessories
- Aromatherapeutic products
- Body Treatments
- Education and Training
- Health and Organic Food
- Massage Oils and Cream
- Music and Sounds
- Nail and Foot Care
- Body and Skin Care
- Spa Equipment
- Spa products and supplies
- Wellness Programmes

## HealthAsia 2022

- Alternative medicine
- Aerobic and Yoga studio
- Bio-technology products
- Fitness Club and Slimming Centre
- Fitness equipment
- Healing arts
- Health Spa and Resort
- Health Food and Beverage
- Hearing aids
- Health Appliances
- Herbal and Natural health remedies
- Herbal cosmetics
- Homeopathic medicine
- Massage and Aromatherapy products and services
- Maternal Health
- Macrobiotic food
- Medical Supplies
- Natural Food and Dietary Supplements
- Natural Ingredients
- Nutrition and Vitamins
- Nutrition Consultancy
- Organic Food and Beverages
- Pharmaceutical products
- Personal Care products
- Smoking cessation products
- Soy products
- Therapeutic Equipment and Suppliers
- Therapies
- Traditional medicine

## NaturalAsia 2022

### Raw Ingredients & Supply - related Products & Services

- Nutraceuticals
- Functional food ingredients
- Extracts, raw materials
- Cosmeceuticals
- Mushroom products
- Pro-biotics
- Processing technology
- Encapsulation equipment
- Labeling, capsules
- Environmentally safe products
- Textiles/fibers

### Natural / Functional / Organic Foods

- Functional foods
- High-end packaged natural foods
- Full-line organic
- Vegetarian offerings
- Fortified foods, fresh fruits and vegetables
- Green foods, specialty foods, gluten-free foods
- Soy products
- Dry goods, cereals
- Gourmet, organic meats
- Dairy products, beverages, water products

### Supplements

- Full-line vitamins and dietary supplements, minerals
- Meal replacements, energy bars, diet products, sports products
- Antioxidants
- Pain treatments
- Nutritional drinks

### Herbals, Alternative Practices, Traditional Medicines

- Raw and encapsulated herbs
- TCM ingredients, essences
- Ayurvedic remedies
- Naturopathic remedies, homeopathic remedies
- Traditional medicines
- Bio-energetics



The 24th International Cosmetics, Skincare, Fragrance and Hair Products, Equipment & Packaging Technology Exhibition

Incorporating



The International Spa and Wellness Products & Services Exhibition



The International Health and Lifestyle Products & Services Exhibition



The International Natural and Organic Products & Services Exhibition

## Lines Exhibition Pte Ltd

In affiliation: Lines Exposition & Management Services Pte Ltd

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- [fb.com/BeautyAsiaSingapore](https://fb.com/BeautyAsiaSingapore) 

Say Goodbye  
to Hairloss with

**BiOSys**

Prevents persistent hair thinning.  
Revitalizes and strengthens hair.

Look younger with healthier hair.



**Topway Holdings Pte Ltd**

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**ABSOLUTE MS (S) PTE LTD**

[www.absolutems.com.sg](http://www.absolutems.com.sg)

Booth No.  
**H1112**



Absolute MS (S) Pte Ltd is proud to introduce DUO Hydrogen, the latest skin treatment trend in Korea. A triple 'care' system for clearer, healthier and radiant skin.

- Hydrogen water care to suppress skin aging with clean Hydrogen water;
- Sterilization water care using ozone to combat acne bacteria; and
- DUO Solution Care using three specially formulated solutions to clear pores, control sebum production and reduce wrinkle.

**DUO Hydrogen... it's Different, it's Unique, it's Opportunity**

**AESTHETICS MARKETING ASIA PTE LTD**

[www.facebook.com/AestheticsMarketingAsia/](http://www.facebook.com/AestheticsMarketingAsia/)

Booth No.  
**H1111**

**Your one-stop destination for complete aesthetics solutions.**

ISO 9001:2008 and GDPMS-2009-07 certified

Transform your aesthetics business with our unique blend of innovative solutions & integrated services:

- Professional Product & Equipment Training
- Technical Service & Maintenance
- Customized Business Strategy Planning
- Concept & Design Consultancy



The Next Breakthrough treatment for Pigmentation

Elimination of all kind of hyperpigmentations up to 97%



**melan:off™**  
**DEPIGMENTATION TREATMENT**



## ALLURE SKINCARE PTE LTD

[www.facebook.com/BecosSG/](https://www.facebook.com/BecosSG/)

Booth No.  
**G1130**

# BECOS

Love your Beauty



BECOS was founded in 1989 in Milan, Italy.

After 30 years in 2019, BECOS was revamped! The formulation of the new BECOS products is based on the latest technology for even better results! The brand appeals to the modern women who are passionate and confident, and desire only the best.

White Prisma, with the promise to give luminous and fairer skin tone, its Anti Dark Spot Roll On has awarded as **Winner - Best Dark-Spot Control** (Blogger's Choice) in Beauty Insider Award 2021, is an all-time favourite for woman living in tropical weather Singapore.

BECOS Age-Pro Evolution offers the most pampering treatment with its renowned No Age Youth Collagen Program which comes with highly effective serums and a luxurious neck and décolleté mask. It makes you feel immediately young and refreshed.

**Get ready to be amazed by what BECOS can do for your skin!**

## ALLURE SKINPLUS PTE LTD

[www.facebook.com/NorelDrWilszSG/](https://www.facebook.com/NorelDrWilszSG/)

Booth No.  
**G1131**

# NOREL®

Dr Wilsz

YOUR PERSONAL  
SKIN TRAINER

**Norel Dr Wilsz** originates from Poland (established in 1961) and has her office in Warsaw, the capital city. Norel is one of the first few companies in Europe to introduce innovations such as ceramides and hyaluronic acid.

**Norel represents the love of nature.** With a high concentration of active ingredients including a variety of potent plant extracts, Norel is known for its innovative and original recipes while development new formula with modern cosmetology.

**The recent PEEL TRIO launch was a great success!**

**The acid treatments offer a safe and visible results to correct various skin problems.**

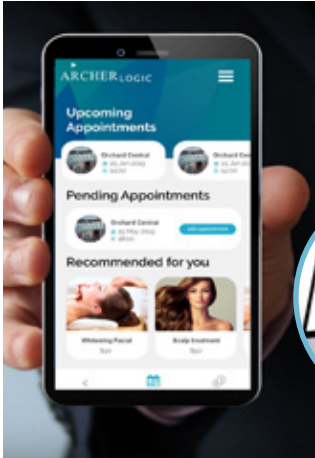


Utilising minimal preservatives and fragrances to avoid skin irritations, the products contain no mineral oils, parabens and are not tested on animals.

**ARCHER LOGIC (S) PTE LTD**

[www.studiomanager.asia](http://www.studiomanager.asia)

Booth No.  
**H1123**



Beauty Business Simplified



The No.1 Most Trusted Spa Management Software in Singapore since 2002.

- ✓ Save Time: Go paperless and access digital client records, packages, staff commissions, and reports in a flash
- ✓ Save Money: Calculate your unused package values and make data-informed decisions that will reduce your tax obligations and allow you to identify new profitability pathways instead.
- ✓ Customer Retention: Instantly receive customer feedback via automated SMS for continuous growth and improvement.
- ✓ Digital Marketing: Track leads and instantaneously identify marketing campaign effectiveness

Spiff up your business (as nicely as you do your clients) for the 21st century with Studio Manager.

Enjoy PSG grant up to 70% and take your business into the digital sphere.

**BANO BAGI PLASTIC  
SURGERY CLINIC**

[www.engbanobagi.com](http://www.engbanobagi.com)

Booth No.  
**C1110**



**Banobagi Plastic Surgery**



BANO BAGI is a Beauty Medical Group focused on Plastic Surgery, Dermatology, Hair Transplant, Petit Treatment, Cancer Prediction, and Cosmetics. The doctors of our clinic refrains from making any recommendations for excessive or unnecessary surgery for the benefit of our hospital and preserves the dignity of our patients first by helping realize the value of beauty and adhering to the basics of medicine. Also to provide the best quality with safety, the doctors continuously study and research about up to date technology and current best practices and skills which make our clinic unique.



## BEAUTY CHOICE PTE LTD

www.beautychoice.com.sg

Booth No.

**G1132**

### Jellyfish Peptide Skin Regenerating Treatment

Jellyfish Peptide Skin Regenerating Treatment is a revolutionary approach to skincare that supports the skins natural cell metabolism rate to help remove the aging signs. The main ingredient is the new and naturally derived Jellyfish Peptide that boosts the skin's defenses and helps skin cells repairing process.



### Resveratrol Skin Rebirth

Formulated in Switzerland under advanced research and technology, Resveratrol Skin Rebirth Treatment specially formulated for aged and tired skin. Human skin is attacked by as many as 100,000 free radicals and causing a process of oxidation. Resveratrol Skin Rebirth boost your dose of antioxidants and preserve a healthy glowing skin.



## BEYONIQUE PTE LTD

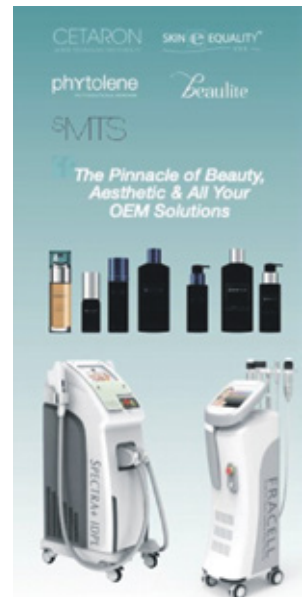
www.beyonique.com

Booth No.

**F1140**

Since 2000, BEYONIQUE continuous pursuit includes bringing to the market high performance formulations along with the innovative technologies for aestheticsclinics, salon and spa operators to broaden their scope of expertise and increase the capacity to fulfil the ever changing consumer skin care needs.

The result was the birth of our four primary brands, CETARON®, SKIN EQUALITY®, and PHYTOLENE®, In addition, BEYONIQUE offers innovative and complete skin care and aesthetic solutions from Europe, America and Asia, some of the key technologies providers are BR PHARM®, PAEAN®, Technologies, WISH FORMULA®, and VIORA MEDICAL®, Each specialized in its own field while holding onto a common agenda of achieving perfection in one's aesthetic outlook.



# BEYONIQUE



www.beyonique.com



# EXHIBITORS HIGHLIGHTS

## CARELINE AUSTRALIA PTY LTD

<http://careline.com.au/>

Booth No.

**F1160**



Careline Group is an Australian owned company established in 1997 with over 20 years of experience specialising in healthcare and skincare products.

Our products target a variety of skincare concerns ranging from hydration to anti-ageing to hyperpigmentation. Our products are distributed worldwide and are recognised and loved by customers globally.

Careline is one of Australia's largest Therapeutic Goods Administration (TGA) licensed pharmaceutical companies and all our products are manufactured in a Good Manufacturing Practice (GMP) environment.

We utilise our expertise and experience in pharmaceutical and cosmetic manufacturing to create products for our own brands and also offer OEM and Contract Manufacturing services.



## EJ COSMETOLOGY INTERNATIONAL PTE LTD

[www.laclaire.co](http://www.laclaire.co)

Booth No.

**H1113**

EJ Cosmetology International Pte Ltd is an established skincare/cosmetic supplier in Singapore and this region for beauty salons, spas and clinics.

Based in Singapore, we source in beauty brands from Korea and other countries. Our recent brand SKINCULTURE contains different series of products for targeting on different skin type that are used in beauty salons, spas and clinics.

We also had an in house-brand LACLAIRÉ that provides innovative products to our customers.

The Company continues to expand its range of products to deliver high-quality and effective products for consumers, beauty salons/spas and clinics.





## ELOGIO ASIA PTE LTD

<https://www.elogioasia.com/>

Booth No.  
**J1121**



Elogio Asia is the leading distributor of advanced medical aesthetic devices and derma care products across the Southeast Asian region, headquartered in Singapore. To us, Skin Health means having a good skin turgor, resilient protective skin barrier and strong papillary dermis layer.

Our EndyMed Pro & Pure are flexible and upgradable platforms that provide focused and effective treatments, powered by the clinically validated 3DEEP(TM) RF Technology. As Regenerative Skin Targeted Therapy is the new milestone in the aesthetic industry, our key machines — EndyMed Pro & Pure, SygmaLift, Sylfirm X and LDM, are chained by one concept — achievement of Skin Health.



## ESSE SKINCARE

<https://esseskincare.sg/>

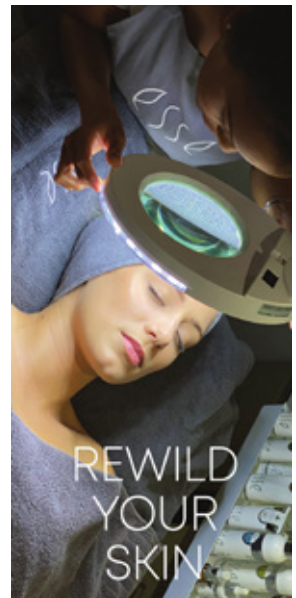
Booth No.  
**F1152**



Esse, has launched a range of professional, customised skin rewilding treatments which incorporate advanced pre- and probiotics, as well as the application of live probiotics. The Esse Experience treatments are world-first, science-based treatments that rewild the skin using Esse products.

The pioneering brand in biotechnology is driven by recent research, and these newly launched treatments remain true to this, boasting a number of science-backed benefits through probiotic and organic ingredients which deeply hydrate, soothe, and renew the skin. These benefits include:

- Boosting collagen production;
- Soothing stress relief;
- Anti-inflammatory properties;
- Strengthening the barrier function; and
- Restoring the skin's natural ecosystem



## ESTHEMAX SINGAPORE PTE LTD

[www.esthemax.com.sg](http://www.esthemax.com.sg)

Booth No.

**J1142**

**esthemax**  
professional

Hydrojelly masks are infused with electrolytes to boost skin hydration (just drinking water is not enough). The masks form a vacuum-like seal that compresses facial contours. These masks are formulated with refined algae, electrolytes and organic active ingredients to provide a unique silky texture and function as the mask blankets the skin. This intensive facial compression allows for complete absorption of organic nutrition and electrolytes to the deep layers of the skin (nutrition from the mask and also other ingredients still remaining on the skin from previous treatment). The masks have an instant cooling and soothing effect that is not only refreshing but helps firm, soothe and revitalize the skin for a natural subtle glow.



## FLORINDA SOAPS COMPANY

[www.saponiflorinda.it](http://www.saponiflorinda.it)

Booth No.

**D1122**

Florinda soaps company is an Italian company specialized in production of refine vegetal bar soaps since 1987. With over 2.000 clients on Italian market and collaboration with more than 20 distributors all over the world, we are one of the leading company in the soaps market.





# H&S BEAUTY INTERNATIONAL PTE LTD

[www.hsbeauty.sg](http://www.hsbeauty.sg)

Booth No.  
**G1140**



H&S Beauty International Pte Ltd does wholesales, OEM and retailing on the:

- Embroidery Product (machines, pigments, etc.)
- Eyelash products (Eyelash, glue, tweezer, etc.)
- Hair products (Color cone etc.)
- Nails Products (machine color etc.)
- Other beauty & SPA products. (Disposable bedsheets facial tissue etc.)

We are equipped with OEM and packaging expertise as well.

We have experience lecturers with more than 20 years of experience to provide training for you.

We are the ONE place for you to get all the beauty products that you will need. Welcome to visit us at our Booth G1140.

# IMPERIUM GRP PTE LTD

[www.imperium-grp.com](http://www.imperium-grp.com)

Booth No.  
**H1133**



Imperium is a group of premium wellness brands pioneering advancements in health, energy, and vitality through superior-grade supplements.

Health and beauty are intrinsically connected. Our products are created to support overall health and vitality and in turn provide the beauty benefits associated with anti-aging. We rely on the latest technology to develop pharmaceutical grade, additive, and preservative-free products to optimize the health of everyday people.

## INDIBA ASIA PTE LTD

<https://indibasiasia.com>

Booth No.

**G1120**



**INDIBA®** is a global leader in the field of Radio-Frequency solutions for the aesthetic, physiotherapy and veterinary market, and it is known in the world for its scientific research performed in the last 39 years.

Revitalizing lives is what we do and what our research and development teams are working on to achieve daily.

At **INDIBA®**, we revitalize beauty, well-being and health through our ground-breaking technology based on the patented **448kHz + 20kHz** frequency. This cutting-edge

technology is widely used by most prestigious beauty and wellness centers globally, leading as the benchmark for beauty professionals who are providing Radio-Frequency treatments.

## JEAN PAUL MYNÈ

[www.jeanpaulmyne.com](http://www.jeanpaulmyne.com)

Booth No.

**D1123**



Jean Paul Mynè is at hair salons' side to overcome the limits of conventions. Different in the formulas, in the results and in the choice of packaging, it proposes accurate systems to improve people's lifestyle.

From KERATIN PLUS smoothing treatments, through reconstruction systems, up to hair colors, Jean Paul Mynè brings new services to the salon with 100% made in Italy reliability and in full respect of nature.





## KTK BEAUTY PTE LTD

[www.facebook.com/ktkbeauty/](https://www.facebook.com/ktkbeauty/)

Booth No.  
**J1131**

KTK Beauty Pte. Ltd. formerly known as KTK Beauty Care Trading's vision is to be the leading marketer and supplier of a comprehensive and complete range of face, skin and body care solutions. We have established over many years a presence and stability in relationships with many satisfied customers here and abroad. Customer satisfaction is the absolute key to our success.

We insist on serving only the finest quality, ensuring our products are thoroughly researched, made with the best sophisticated technology and use the highest standards of quality. In addition, we hold the authorized sole licensing and

distribution rights of world renowned cosmeceutical manufacturers - Janssen and Dr. Suwelack from Germany, Clover from France. KTK admires their unwavering dedication to superior esthetic products, extensive research, development and time-proven products.



## LABORATOIRE SINTYL SINGAPORE PTE LTD

<https://physiodermie.com/>

Booth No.  
**J1132**

Laboratoire Sintyl –Excellence at every level.

Developing, designing and manufacturing all products in accordance with Switzerland's stringent cosmetic industry standards, Laboratoire Sintyl guarantees you the highest quality.



Its premium skincare Methode Physiodermie® and haircare Physiocoiffeur® are scientifically based total beauty treatment method, the ideal integration of highest quality ingredients and Swiss cutting-edge technologies, providing every individual the perfect solution to her/his unique timeless beauty.

Methode Physiodermie® and Physiocoiffeur® are available in institutes, spas and hair salons of more than 17 countries, and highly recommended to women and men who are in the pursuit of the highest quality and professional care.

## LIVIUS PTE. LTD.

<https://www.livius.ltd>

Booth No.

**J1141**



We are the world's leading "miRNA" technology company. The first product line is Epigenetics skincare products. "Cell-Reprogramming Technology" uses "miRNA" to transform aging cells into younger cells while it also repairs DNA damage. We have consumer use as well as professional use.

Head office in Singapore and doing R&D to develop brand new products using cutting-edge technology.



## LOVESTOCK JAPAN, INC.

<https://ecoala.shop>

Booth No.

**E1122**

**Here's what's so great, ECOALA All-in-One Set!  
ECOALA is a new hair equipment!**

It uses ceramics made from three types of Mt. Fuji lava to create the hair style you desire. And it also provides scalp care.

The beauty energy of Mt. Fuji lava is wonderful!

- Increases moisture of the hair
- Repair the cuticle and make your hair healthy
- With lava power, Make your hair shiny from the inside

3 colors and 3 effects, depending on the concentration of lava:

- Silver nozzle: smooth and light
- Rose red nozzle: glossy and straight
- Golden nozzle: fluffy and volume

Fuji lava SPA hair care combination / multi-effect nozzle  
ECOALA





## MAGICBOO BEAUTY MEGAMART (S) PTE LTD

[www.magicboo.com.my](http://www.magicboo.com.my)

Booth No.

**G1160**



### SKINDOM (KOREA / SKINCARE)

Skindom is a specialty aesthetic brand 15 years' experience, uses its own science and technology combine uses the best of the rare and pure natural ingredients, create a natural skin care product to adhere to the brand value and safety.

### AGING HOLDING AMPOULE –

Whitening and wrinkle improvement double functional cosmetic, highly enriched lifting ampoule to prevent skin aging.

### V-Lift Collagen Web Mask –

The strongest all-in-one mask pack has appeared. V-Lift Collagen Web Mask Collection included V-lift 24K Gold Collagen Serum and V-Lift Collagen Web Mask. Efficacy of immediate lifting effect, high nutritive mask pack and strengthening skin elasticity.

## NATURAL PRODUCE

<https://naturalproduce.company.site>

Booth No.

**H1151**

Natural Produce is a Singapore-based company importing and distributing health & beauty products from Japan and other countries.

Our products aim to promote better health and environment. They include Reltec Wellness Device that generate negative ions for anti-oxidation and anti-aging, Grant e Ones far-infrared clothings for circulation and slimming, Savlink (indoor) and Lcarego (portable) radiation reducer, as well as Maxmini 5G anti-radiation stickers.

We are looking for distributors for all the above products.





## **NXG GLOBAL INTERNATIONAL PTE. LTD.**

[www.mf3swiss.com](http://www.mf3swiss.com)

Booth No.

**H1131**

As an integrated and multi-functional BPO services company, NXG Global International Pte. Ltd. (NXG Global) currently focuses on the wellness, health and beauty industries, estimated to be worth more than USD3.4 trillion globally in 2013.

NXG Global holds the distribution rights to all MF3 health and wellness products globally, including Malaysia and Singapore.

### **MF3 PE EVOLUTION**

Supplements with Sheep Placenta Extracts with Premium Fish DNA Cellular Extracts and Ubiquinol. For total rejuvenation, intensive cellular renewal and complete wellness.

### **MF3 VP EVOLUTION**

Supplements with Vegetal Placenta Extracts with botanical ingredients. For skin rejuvenation, cellular renewal, cardiovascular health, and complete wellness.



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## **Q & Z INTERNATIONAL PTE LTD**

<https://qzcosmetics.com/>

Booth No.

**F1131**

Beauty Cottage is one of the renowned skincare manufacturers in Malaysia with in-house laboratories operated by a professional R&D team.

We provide a one stop solution for OEM, OBM & ODM services including: manufacturing, formulation, designing, packaging, registration that meet your market needs. We are committed to develop various top skincare products together with natural botanical extracts for a long lasting beauty.

With over 30 years of industrial experience that serve more than 20 countries of customers, Beauty Cottage supports customers through the entire process from concept to a finished product, leaving you free to focus on your area of expertise.





## SEQUOIA PTE LTD

<https://www.beaute-soft.com/>

Booth No.  
**G1143**

Sequoia has specialized in Beauty Industry Solution Management Systems for over a decade. Our approach to the ONE Industry and ONE Solution concept enables Sequoia to be a key leader in this industry. We conscientiously listen to our client's feedback. After the 6th Progression, BeauteSoft CRM has comprehensive features for salon operation SOP. The Salon Go-Digital concept has brought Sequoia one of the market leaders in this CRM sector.

Sequoia provides both software and hardware as turnkey solutions for the salon's information technology needs. We also give free consultations on business process procedures [BPP] from our **know-how** to better manage your salon.

What can **BeauteSoft** 美软 help you ?

- Retain your customer.
- Wake up your "sleeping" customer.
- Up sell your customer.

美容護理管理系統

## SOQ INTERNATIONAL ACADEMY PTE. LTD.

[www.soqhub.com](http://www.soqhub.com)

Booth No.  
**F1142**

Since its inception in 2013, SOQ International Academy has helped over 32,000 learners established their careers in the beauty care industry. SOQ has been appointed to deliver different level of qualification courses including WSQ, ITEC and other international accredited learning programmed in the retail and beauty industry. Since 2017, SOQ has also rolled out more than 20 SkillsFuture Credit approved courses that had helped at least 5,000+ aspiring beauty specialist acquired diverse competencies in the areas of personal development, beauty, and retail. These include face care, lash care, brow care, body wellness, psychology, digital marketing and more.



## THE GOVERNMENT PHARMACEUTICAL ORGANIZATION (GPO)

www.gpo.or.th

Booth No.

**D1132**



- The Government Pharmaceutical Organization (GPO), a State Enterprise under the Thai Ministry of Public Health.
- We provide a wide variety of quality products ranging from pharmaceuticals, chemicals, biological, cosmetic & supplement with natural extracts with guaranteed quality and services within our own manufacturing facility and fully-equipped laboratory in strict adherence to GMP and ISO 14001.
- We are the leading and active player in Research and Development of new product formulations to promote people's access to quality & affordable drugs. Not only focusing on the domestics, GPO is also making progress to promote its brand towards the international market for human benefits.

Our Products:

- **Cosmetics-GPO CURMIN**
- **Herbal supplements**
- **Supplements-GPO Selsect**



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## TOP TO TOE BEAUTY COLLEGE

Booth No.

**G1133**

Top To Toe Beauty College registered and established on 11/9/1981, as a private Training Institution exclusively training and nurturing World Class Beauticians. TTTBC commemorated her 40th Anniversary on 11/9/2021.

Numerous impressive milestones in the Aesthetics, Wellness and Spa Industry.

Please visit us at our booth for more information.





## TOPWAY HOLDINGS PTE LTD

www.topway.com.sg

Booth No.

**G1152**



TOPWAY HOLDINGS PTE LTD



**BiOSys Salon Professional Hair Care**

Incepted in 2006, Topway Holdings Pte Ltd has a dedicated team engaged in constant research and effort to ensure premium quality formulation in a single focused objective of achieving healthy hair and scalp for all customers through the professional care of our participating salons and hair and scalp experts.

BiOSys is a complete professional hair care system that treats and solves major hair and scalp problems, maintains and nourishes healthy, lustrous hair, enhances hair to an even better condition.

## V 10 PLUS PTE. LTD.

www.v10plus.com

Booth No.

**H1150**

**V stands for variety meaning of skincare products to cater major skincare problems.**

**10** stands for 10 concepts:

1. No Paraben
2. Water based
3. No chemical fragrance
4. No artificial colour
5. No mineral oil
6. Customized serum for all skin problems
7. Dermatologist tested
8. Visible results in 10 days
9. Colour therapy from colourful bottles
10. Made in Japan.

**Plus** stands for our serums, to works as “plus” to your current skincare as what supplement do to body. You’re able to add our serums to your current skincare without hesitation!



**WEI HER PTE LTD**

[www.weiher.com.sg](http://www.weiher.com.sg)

Booth No.  
**J1112**



**DIRECT FACTORY** - With **40 years** of experience in the hair and beauty industry Wei Her is an exclusive creator of premium hair and skincare products for niche brands and salons worldwide. With a dedicated R & D laboratory and **GMP certified** manufacturing facilities in Singapore, we protect the integrity and safety, quality and effectiveness of every product from formulation to distribution. From **beauty serums** to **hair grower tonics**, every product we manufacture bears the prestige of Singapore's global excellence. As Singapore's global beauty brand, we aspire to be at the forefront of hair and skincare solutions.

**WHITETREE HEALTH AND BEAUTY  
PTE. LTD.**

<https://hollywood-jp.com/en/>

Booth No.  
**G1142**



HOLLYWOOD ROPPONGI HILLS is a Japanese cosmetic manufacturer established in 1925.

We are the first developer of Enzyme Cosmetics (**Orchid Enzyme Pack**) which has gained much popularity over more than half a century and eyelash serums (**LASH SERUM EX by AVANCE**) that won cosmetics awards for 7 consecutive years in Japan, leading cosmetic companies in the world.

And in 2022 we are introducing our new product, Soy Protein Beauty at BeautyAsia, yet to be launched in Singapore. It is 100% vegan friendly and contains 7 superfoods to provide a great balance of nutrients in the body. Plus, its gluten free.





# WORLD OF BEAUTY ITALY

www.wbcosmetics.com

Booth No.

**D1121**



**94,7%**  
of women found skin texture improvement

**94,7%**  
of women found reduction of fine lines and wrinkles

**89,4%**  
of women found their skin clearer and smoother

seen on:

**marie claire**  
**LEI** **ELLE**

**BAZAAR**  
**SILHOUETTE** *anna*

**VANITY FAIR**  
**TUSTYLE**

Inspired by nature, our organic skincare brand formulas are effective, sensorial and safe. We formulate with natural active ingredients. Our Akoia, Jeunesse Recovery, Dnaderm, Spf broadspectrum are scientifically clinically proven. All formulas adhere to international regulations, are made in Italy and are petrolates, paraffins and sles free. All ingredients are tested more than 7 times. Every formula has an unique sensorial texture and natural aroma, to awaken and balance the senses, while giving a wonderful feeling to skin. Efficacy and Dermatologically Tested. Skin formulas for each skin concern. Organic – Vegan – Halal.

# SPECIAL HIGHLIGHTS



BeautyAsia 2022 is a complete trade show that also provides a platform for sharing of expertise and experience.

Be part of the buzz created at the event through a series of onsite activities:

- **Talks By Industry Experts**
- **Exhibitors Presentations**
- **Beauty/Hair Demonstrations And Competitions**
- **Spotlight On Trendsetting Products And Technology**

BeautyAsia 2022 offers you the marketing edge second to none.

## SIGN UP TODAY!

### ABOUT THE ORGANISER

Over the years, Lines Exhibition in affiliation with Lines Exposition has a track record of staging successful trade and consumer exhibitions and it has seen Lines grow from strength to strength with each profile. Led by a management with more than 30 years experience, it has always been creating and organizing shows that meets the needs and directions of various industries.

BeautyAsia is its most prominent trade exhibition for the beauty, spa and health industries to be held in Singapore. BeautyAsia is well received and has enjoyed consistent growth over the years. This international exhibition is a good barometer for the beauty service industry.

Its flag ship profile, The PC Show is Singapore's longest running and most successful IT and consumer electronics exhibition, which draws huge crowds every year. The PC Show serves as the exhibitors' ultimate sales platform and the consumers' favourite one stop shop for the latest trends and best bargains.

Lines is constantly working to improve its shows and develop new profiles to cater to different industries. In doing so, Lines aims to provide the platform for successful business transactions all over the world.

### THE VENUE: SUNTEC SINGAPORE

As Asia's preferred and most awarded international venue, Suntec Singapore Convention & Exhibition Centre offers world-class meeting facilities with 42,000m<sup>2</sup> of MICE space.

Located in the heart of Singapore's business district and a convenient 20-minute ride from the airport, Suntec Singapore offers direct access to 6 hotels, 3,100 parking spaces, 1,000 retail outlets and 300 restaurants.

Our design pays attention to flexibility and functionality while integrating advanced technology, to adapt to clients' evolving needs and maintain consistent quality for every event.

# DISPLAY OPTION & SPACE RENTAL



## BOOTH OPTIONS FOR PARTICIPATION

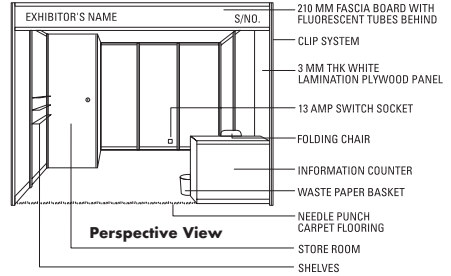
### BARE SPACE

**₹575.00** per sq m (min area: 24 sq metres)

### STANDARD SHELL SCHEME BOOTH

**₹600.00** per sq m (min area: 9 sq metres)

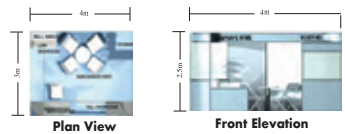
- 1 pc 13 amp power point
- 1 pc information counter
- 2 pcs folding chair
- 2 pcs fluorescent tube
- 1 pc waste paper basket
- 1 sq metre store room
- 3 pcs wall shelving
- Carpet
- Fascia board (inclusive of company's name)



### UPGRADED PACKAGE SCHEME BOOTH

**₹700.00** per sq m (min area: 12 sq metres)

- 1 pc 13 amp power point
- 1 pc Information counter
- 6 pcs folding chair
- 2 pcs fluorescent tube
- 1 pc waste paper basket
- 1 sq metre store room
- 3 pcs wall shelving
- 1 pc round table
- 1 table showcase
- 1 tall showcase (rectangle) with light
- 1 tall showcase (quarter circle) with light
- Carpet
- Fascia board (inclusive of company's name)

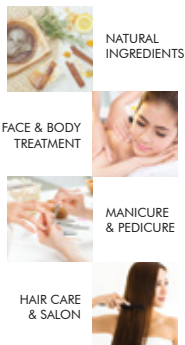






# BEAUTY ASIA 2023

BOOK EARLY TO GET THE BEST LOCATION!



## BUSINESS REPLY FORM

Yes, I am interested to exhibit in the following event.

**BeautyAsia 2023** *Incorporating* **SpaAsia 2023** **HealthAsia 2023** **NaturalAsia 2023**

- Without obligation, please reserve \_\_\_\_\_ sqm on our behalf.
- Please send a representative for further discussion.
- Visit, please send me more information nearer to the event.

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Company: \_\_\_\_\_

Website: \_\_\_\_\_

Business Main Activity: \_\_\_\_\_

Products: \_\_\_\_\_

Products Relevance (please tick ):

- BeautyAsia 2023**     **SpaAsia 2023**     **HealthAsia 2023**     **NaturalAsia 2023**

Address: \_\_\_\_\_

\_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Send/fax or email to:

**Lines Exhibition Pte Ltd**

701 Geylang Road #03-01 Teambuild Centre Singapore 389687

Tel +65 6299 8611 Fax +65 6299 8633 E-mail enquiry@lines.com.sg



Cut Here





All Beauty Information in  
Nation Beauty  
Magazine

# NATION BEAUTY

全國美容  
Business Magazine

Nation Beauty Magazine, established in 1987, is the most influential magazine in Asia's Professional Beauty Industries. The magazine contains not only the information of cosmetic manufacturers, but also provides high-quality beauty contents and beauty exhibitions' information.

NBM also attends professional beauty exhibitions around the world to improve the magazine's popularity.

The English version magazine was established in 2009 in order to explore foreign beauty markets and meet the needs of our subscribers.



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