



BEAUTY ASIA 2024

OWNED AND PRODUCED BY:

LINES
EXHIBITION

MAKING EXHIBITIONS MATTER

26TH EDITION TRADE AND PROFESSIONALS ONLY



The Most Comprehensive **Beauty And Wellness** Trade Exhibition

26 - 28 FEB 2024 | 11AM - 7PM | MARINA BAY SANDS LEVEL 1 | HALLS A & B

**SHOW
PREVIEW**



HAIR CARE



FACE & BODY



**MANICURE &
PEDICURE**



**NATURAL &
ORGANIC**

Lines Exhibition Pte Ltd

In affiliation: Lines Exposition & Management Services Pte Ltd

Tel: (65) 6299-8611 • Email: enquiry@lines.com.sg
Website: www.beautyasia.com.sg



fb.com/BeautyAsiaSingapore



BE *Bold* INNOVATE & GROW

AT ASIA'S LEADING BEAUTY TRADE SHOW

Ensuing 25 years of bold innovations, BeautyAsia leads to convene in February come 2024 to mark its 26th edition with another exciting showcase of ground-breaking products, new trends, boundless connections and new possibilities in the beauty and wellness trade.

A driving force and a trusted platform for global businesses to meet and network, BeautyAsia continues to grow alongside exhibitors, to provide copious opportunities to the gateway of Asia's beauty market.

Look forward to a sensational all-inclusive space to what's new and upcoming for beauty, spa, health and natural wellness. This annual networking exhibition is the perfect test-bed for pioneering products in one of the largest and fastest-growing markets. From the rising demand for beauty and personal care particularly among Asian men to the rise in genderless beauty and the focused growth for sustainability to meet the needs of the increasingly explorative and discerning buyers, the local market continues to have an ever-growing appetite for new opportunities in the region.

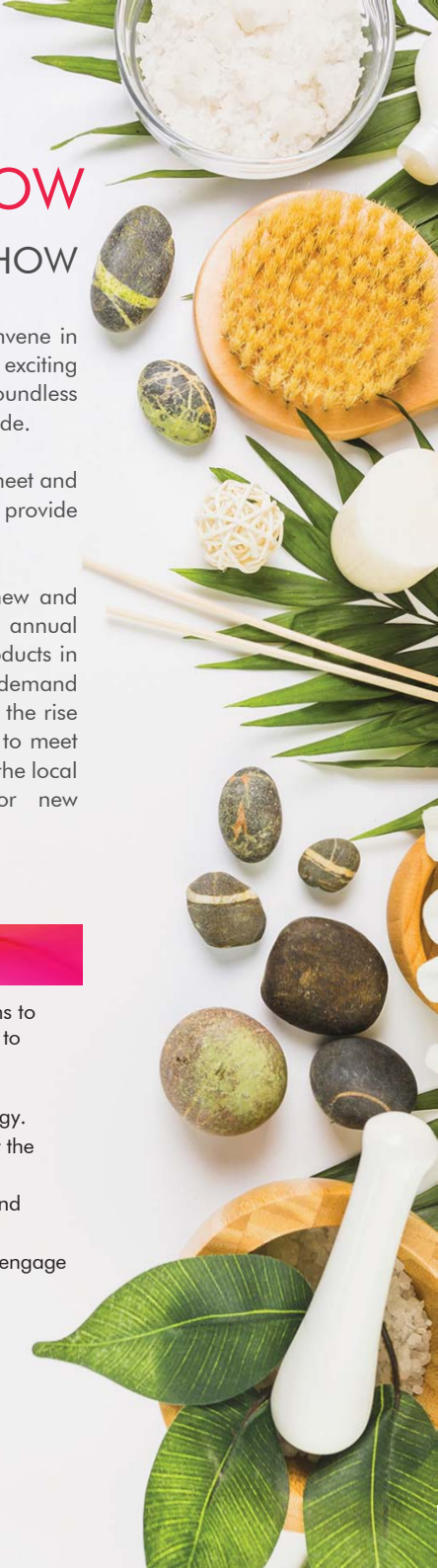
SPECIAL HIGHLIGHTS

The all-encompassing trade show that offers skills sharing platforms to impart expertise and experience. Be a part of the buzz at the event to extend your product branding possibilities.

- **TrendSpot** - Spotlight on trendsetting products and technology.
- **BoothTalks** - In-depth demonstrations and discussion right at the booths. That's where the real action is!
- **BeautyBattle** - Beat the competition in hair, nail, makeup and embroidery!
- **ExpertTalks** - Get comfortable in a small private setting and engage with customised courses or new product launches.
- **BeautyStage** - The bold approach for live engaging demonstrations and creative showcases.

BeautyAsia 2024 offers you the marketing edge second to none!

SIGN UP TODAY!



DISCOVER AND CONNECT WITH BEAUTYASIA

BeautyAsia, the most established beauty extravaganza, remains a valued regional hub for connecting and building leads within the beauty and wellness industry. At the latest 25th edition, the three-day event saw an exciting buyer-seller meet where exhibitors' participation more than doubled, coupled with a strong return of support from Japan and Taiwan, reinforcing BeautyAsia as the preferred trade show for the region. Alongside international participants, including from Australia, China, India, Italy, Russia, Singapore, Turkey, exhibitors expand their brand and business, and share leading technologies with the encouraging crowd of attendees.

Meet the right people and engage in quality fruitful meetings at BeautyAsia with effective and efficient networking opportunities. The established exhibition provides the avenue to gain valuable insights into the drivers of Asia's beauty industry where trade professionals discover through product demonstrations and industry workshops by beauty experts. Invaluable learning opportunities are in abundance for visitors to stay abreast of the latest in-demand products and new-to-market technologies.

Citing the positive experience, new contact leads acquired as well as the product marketing exposure achieved, exhibitors at BeautyAsia 2023 shared positive feedback:

Mr. Sean Li Zhensheng, Southeast Asia Marketing Director of Lescolton Sdn. Bhd., said:
"BeautyAsia Singapore 2023 has come to a successful conclusion and we would like to thank the organiser for their forthcoming and quality service which is well reflected throughout the exhibition. Overall, this is a rare opportunity for Lescolton to bring the latest hair growth and beauty salon technology products and services to Singapore, which allow us to link up and have better engagements with the local beauty industry personnel and distributors to form cooperative relationships. Thank you for your continuous support and trust in the Lescolton Malaysia subsidiary!"

Mr. Kazuchika Kobashi, Sales Director, Overseas Business Division Charge of Mind Fitness Co., Ltd., commended:
"We're from Japan. For the first time, we run a booth at BeautyAsia in Singapore. Reaction from visitors is better than we expected. Main visitors are salon owner, manufacturer, and they come from Hong Kong, Indonesia, Thailand, Vietnam. The organiser staff was very flexible and helpful when we had to change the specifications of the venue setup. At the moment, we are planning to go to Singapore as an exhibitor again next year. If you want to get the chance for abroad business, I will recommend BeautyAsia exhibition. Thank you"

Mr. Denis Levin, International Sales Manager of DRC Global, Ltd. (R.O.C.S.), added:
"Our company participated in the BeautyAsia exhibition for the first time. Not much time has passed since the end, but already now we can say that this event is suitable for companies wishing to enter to Singapore market and neighbouring countries, because of the number and quality of potential distributors' contacts. I express my gratitude to the team of organiser of the exhibition. Responsiveness and individual approach to each exhibitor confirm the high professionalism of the organiser."

Ms. Amanda Du, Sales Manager of Nanjing Bestview Laser S&T Co., Ltd., said:
"BeautyAsia Singapore exhibition was very successful for us. The organiser was very attentive and the exhibition was well organised and managed. The result we have achieved from our participation far exceeded our expectations. We look forward to participating again."

BeautyAsia, the most established trade exhibition for the beauty and wellness industry leads to discover new possibilities and opportunities in the region and beyond. Join us at this annual go-to event – the 26th edition of BeautyAsia Singapore 2024.

LINES
EXHIBITION

MAKING EXHIBITIONS MATTER

■ ABOUT THE ORGANISER

Over the years, Lines Exhibition in affiliation with Lines Exposition has a track record of staging successful trade and consumer exhibitions and it has seen Lines grow from strength to strength with each profile. Led by a management with more than 40 years experience, it has always been creating and organizing shows that meets the needs and directions of various industries. BeautyAsia is its most prominent trade exhibition for the beauty, spa, health and natural wellness industries to be held in Singapore. BeautyAsia is well received and has enjoyed consistent growth over the years. This international exhibition is a good barometer for the beauty service industry.

Its flag ship profile, The PC Show is Singapore's longest running and most successful IT and consumer electronics exhibition, which draws huge crowds every year. The PC Show serves as the exhibitors' ultimate sales platform and the consumers' favourite one stop shop for the latest trends and best bargains.

Lines is constantly working to improve its shows and develop new profiles to cater to different industries. In doing so, Lines aims to provide the platform for successful business transactions all over the world.

■ THE VENUE: MARINA BAY SANDS

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, more than 2,500 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions.





BEAUTY MASTERS CHAMPIONSHIP ASIA 2024

Compete among the Best.
Showcase your Skills.
Be a Winner!



REGISTER NOW!

www.nailsingapore.org/bmca2024

26 FEBRUARY 2024 . BEAUTYASIA SINGAPORE



Scan to Register

FREE MEMBERSHIP!

Nationwide Association for International Licenses and Skills
(Beauty Wellness Singapore)

☎ +65 9659 2803

✉ admin@nailsingapore.org

🌐 @nailsingapore.sg | [/nailsingapore.org](https://www.nailsingapore.org)

🌐 www.nailsingapore.org

Organised by:



Held at & Supported by:



EXHIBITORS

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EXHIBITORS

Highlights

A.T.P CO., LTD.

Booth No.

B13 www.atp-bio.com/en



A.T.P. Co., Ltd. was found in 1973 as a food and ingredients trader, and has evolved into an ISO 22000, HACCP, HALAL, and U.S. NSF-certified GMP manufacturer with established finished products and OEM/ODM services for foreign export. With the experience in the industry spanning over 45 years, we are sure to provide you ingredients that are the safest, most innovative, and most efficacious. A.T.P. offers turn-key solutions for private label ready-to-drink supplements. Our R&D team carefully inspects and selects top-tier raw materials from all over the world, and has developed proprietary ingredients constantly.

ABE YOANDO PHARMA CO., LTD.

Booth No.

E32 www.en.abeyoando.co.jp



阿部養庵堂薬品
創業1731年
YOANDO
TOKYO, JAPAN

Pioneer in the NMN Supplement Industry

No.1 market share in the medical field

Commitment to bodily sensation

Conducted research on the safety and effectiveness of NMN in humans since when it was not yet decided whether NMN was food or drug.

Submitted the data obtained through our own research to MHLW and lobbied for the law to be amended to make NMN food. In 2020, our NMN products became the first ones in the world recognized as food. Then, our first NMN product was developed.

To fulfill our responsibility as a pioneer, Abe Yoando continually provide the best NMN products.





ACHIEVE CO., LTD.

Booth No.

E10

www.achieve-inc.co.jp/en

Feminine Beauty starts with Beautiful eyes! It's very popular in JAPAN!!!

A totally new type! Not using glue, fiber glue and tape!
We make product the Ledouble double-fold eyelid forming cosmetic known to as many customers as possible to help them find a solution to their problems. We are engaged in researching, developing for over 40 years and selling cosmetics with a customer-based perspective for high quality and Made in Japan.



AESTHETICS MARKETING ASIA PTE LTD

Booth No.

J10

www.facebook.com/AestheticsMarketingAsia



Aesthetics Marketing Asia Pte Ltd introduces an innovative fusion of beauty technology with the Exosome Skin Booster and AI Robot. Elevate your skincare experience with the Exosome Skin Booster, a cutting-edge treatment harnessing the power of exosomes to rejuvenate and revitalize skin at a cellular level. Complementing this advancement is the AI Robot, a personalized skincare assistant utilizing artificial intelligence to analyze individual skin needs and recommend tailored solutions. Transform your beauty routine with this synergistic blend of science and technology, offered by Aesthetics Marketing Asia Pte Ltd, redefining the future of skincare and cosmetic enhancements.

EXHIBITORS

Highlights

AI BEAUTY SLIMMING PTE LTD

Booth No.

H20

www.takungpao.com/special/239159/2022/0310/697221.html



Yu Fu Lan Herbal Nourishing Cream

Neck and shoulder, through professional techniques, relieves tension, improves blood circulation, enhances joint flexibility, and promotes relaxation. It alleviates muscle pain, reduces stress, and fosters better posture. This holistic approach not only targets discomfort but also contributes to overall well-being.

ARCHER LOGIC (S) PTE LTD

Booth No.

J12

www.studiomanager.asia

The No.1 Most Trusted Spa Management Software in Singapore since 2002.

- ✓ **Save Time:** Go paperless and access digital client records, packages, staff commissions, and reports in a flash.
- ✓ **Save Money:** Calculate your unused package values and make data-informed decisions that will reduce your tax obligations and allow you to identify new profitability pathways instead.
- ✓ **Customer Retention:** Instantly receive customer feedback via automated SMS for continuous growth and improvement.
- ✓ **Digital Marketing:** Track leads and instantaneously identify marketing campaign effectiveness.

Spiff up your business (as nicely as you beautify your clients) for the 21st century with Studio Manager. Enjoy PSG grant and take your business into the digital sphere.





B.T. SPACESHIP CO., LTD.

Booth No.

D20

www.btspacehip.com

Specializing in crafting natural and organic skincare products, our company prides itself on creating high-quality formulations entirely in-house in Thailand. With a commitment to sustainability and purity, our OEM manufacturing, showcased on btspacehip.com, emphasizes eco-conscious practices and locally sourced ingredients. Our dedication to natural beauty extends to Praileela, our flagship brand available at praileela.store, offering a range of organic skincare solutions. We are actively seeking dedicated distributors to join us in sharing these meticulously crafted, nature-inspired products with global consumers, fostering healthier and more radiant skin while supporting sustainable practices.



BANO BAGI PLASTIC SURGERY

Booth No.

C10

<https://eng.banobagi.com>



BANO BAGI Medical Group

BANO BAGI is a Beauty Medical Group focused on Plastic Surgery, Dermatologic clinic, Wellness Clinic and

Cosmetics. Banobagi's medical staff consists of specialists in each field who strive to provide our patients with the best results based on honesty and safety as our priority and preserves the dignity of our patients first by helping realize the value of beauty and adhering to the basics of medicine. Also to provide the best quality with safety, the doctors continuously study and research about up to date technology and current best practices and skills which make our clinic unique.

EXHIBITORS

Highlights

BELEGA CO., LTD

Booth No.

E11

www.belegaglobal.com



Since its establishment in 1999, BELEGA has been developing beauty equipment and services that lead to "true beauty" based on medical technology and the latest esthetic theories. Our best-selling high-performance facial equipment, CELL CURE 4T Series, uses patented medical technology "interference waves" to penetrate deep into the body's tissues and work on the inner muscle level, transforming the face into a beautiful one in just five minutes. CELL CURE has established itself as the No. 1 treatment for celebrities in Japan. The CELL CURE 4T Series is also used in more than 1,500 salons in Japan as a professional machine.

BEYONIQUE PTE LTD

Booth No.

G30

www.beyonique.com

Since 2000, BEYONIQUE continuous pursuit includes bringing to the market high performance formulations along with the innovative technologies for aesthetics clinics, salon and spa operators to broaden their scope of expertise and increase the capacity to fulfil the ever changing consumer skin care needs. The result was the birth of our four primary brands, CETARON®, SKIN EQUALITY® and PHYTOLENE®. In addition, BEYONIQUE offers innovative and complete skin care and aesthetic solutions from Europe, America and Asia, some of the key technologies providers are BR PHARM®, PAEAN®, Technologies, WISH FORMULA® and VIORA MEDICAL®. Each specialized in its own field while holding onto a common agenda of achieving perfection in one's aesthetic outlook.



www.beyonique.com





BIOTICTION GLOBAL CO., LTD.

Booth No.

C41

www.forbelovedone.com

FOR
BELOVED
ONE
寵愛之名

Inspired by a special medical material called bio-cellulose used in burnt skin and cardiovascular repair, Margret Wu created the world's first bio-cellulose mask and founded FOR BELOVED ONE in 2003.

FBO pioneering bio-cellulose mask has a superfine and strong interlocking 3D structure. Each mask provides high standard thickness, nano-scale fibers, excellent affinity and one bottle of essence infused, facilitating optimal result to the skin and spurring a mask revolution in the beauty industry.

With recommendations from celebrities, the brand has established itself as the unequivocal leader in cosmeceutical skincare within the Asian market and is sold more than 10 countries.



BLUE CONSCIOUS GROUP CO., LTD

Booth No.

K31

www.medirism.jp

Anti-Aging
Tourism
to Japan



At Medical tourism, we specialize in providing exclusive anti-aging and wellness treatments in Japan, not available in Singapore.

Our expertise in advanced therapies like stem cell and exosome treatments, which are in high demand but not accessible in Singapore, sets us apart. We bridge this gap by connecting clients to Japan's top medical facilities. Additionally, we offer high-quality Japanese-made NMN products including unique powder cosmetics, further enhancing our comprehensive wellness services. Visit our booth to explore how we integrate cutting-edge health treatments with the luxury of Japanese hospitality.



EXHIBITORS

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CAI EN INTERNATIONAL LTD.

Booth No.

B21 www.antf.com.tw



ANT mission is to provide women with superior products and services that fulfill their quest and enthusiasm for beauty. Surpassing expectations by continually taking science and creativity to new levels.



CASS & CO. INTERNATIONAL LIMITED

Booth No.

L31 www.casshk.com



At Cass & Co, we believe that the best things come in memorable packages that are unique to each brand. We have the tools and expertise to help

you create a lasting impression through customized packaging and printing.

Creating the best first impression can be personal and challenging, which is why we are here to help you streamline that process so that you can develop your own design efficiently. With the latest eco-materials and variety of colours, sizes and finishes, we give you the flexibility to unleash your creativity when it comes to your custom design.





CELLINKOS CO., LTD.

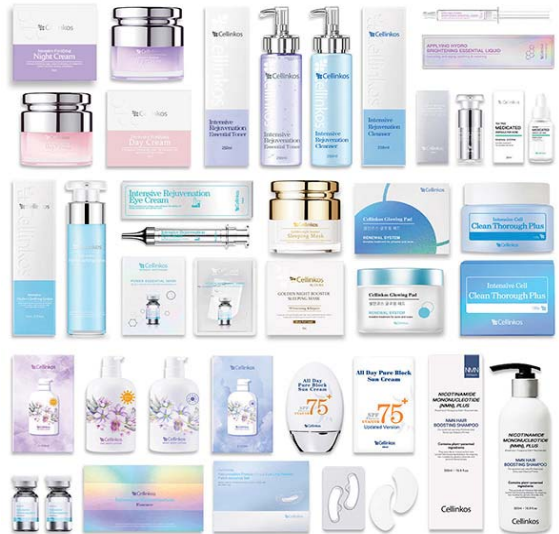
Booth No.

C13 www.cellinkos.kr



We are committed to providing stable and trustworthy products using natural ingredients to solve skin problems.

We try to create a basic care system that balances the skin, and uses skin-friendly ingredients to make the skin more beautiful and energetic.



CF PHARMTECH INC.

Booth No.

L32 www.cfpharmtech.com



WuSheng™ pioneered the concept of "full-time maintenance"- "Purification essence" combined with "Mist equipment" to meet

the needs of different advanced scalp care. Essential moisturizing and curing ingredients provide sufficient moisture for hair follicles and get rid of dry and irritable hair. Precise oil control effect ingredients, from the root to improve the phenomenon of oil head, restore hair luster. Multiple natural extracts are mild and help relieve itchy scalp and dandruff problems.

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COSMETEX ROLAND CO., LTD

Booth No.

E30 www.c-roland.co.jp



COSMETEX ROLAND コスメテックスローランド株式会社

We are a 46 years old Japanese cosmetics/skin care maker located in Tokyo, Japan. Producing all kinds of products (hair care, skin care, eye care, foundations and more), Cosmetex Roland is perfect match for your business and your market. Producing our own brands, but also doing OEM & PB for our valuable customers.

Our factory located in Narita has achieved ISO9001 & ISO2716 as we continue to deliver perfect quality Japanese cosmetics to you.

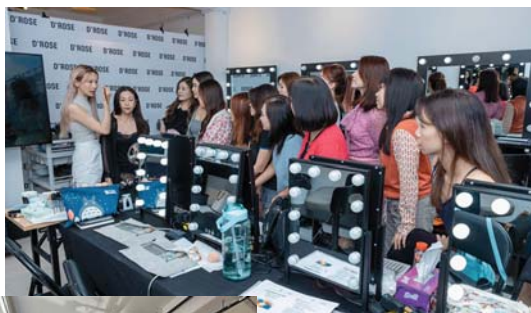
D'ROSE INTERNATIONAL ACADEMY PTE LTD

Booth No.

J33 www.drosemakeup.com

Since 2014, D'Rose International Academy has been at the forefront, offering a diverse array of top-notch makeup training programs that have cultivated numerous talented and exceptional makeup artists. Our alumni have chosen different paths, with some opting to stay within our educational community, while others have successfully founded their own beauty studios or collaborated with renowned professionals in the fields of television and film.

We provide a range of makeup courses, including personal makeup, professional makeup artist courses, and iTEC International certification courses.





DELLIA BEAUTY INTERNATIONAL PTE LTD

Booth No.

J23

www.mlenlash.store

Mlen soft Magnetic eyelashes, your "lash extensions" on the go! NO GLUE & NO EYELINER REQUIRED.

From last minute appointments to unexpected engagements, our eyelashes are designed for convenience. Be it in the car or in the office, all you need is a clip and you're ready.



DNA THERAPY SDN. BHD.

Booth No.

F20

www.dnahub.world



A Southeast Asia Leading Comprehensive Life Science Group

DNAHUB is a multidisciplinary life science organisation dedicated to becoming a global leader in DNA technology, products, and education. Our mission is to constantly find and innovate life science solutions that can benefit humanity more effectively, as well as to assist our users in achieving health, financial, and spiritual freedom. Our slogan and mission, "Transform yourself, transform the future.," expresses our conviction that by radically altering an individual's physical, mental, and spiritual health, we may positively impact future generations.

EXHIBITORS

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DON DU CIEL

Booth No.

B20 www.acquagems.com



DON DU CIEL is the beauty brand from Taiwan manufacturer Acqua Gems International that producing orchid essential beauty products; also is the main supplier of skin care cosmetic and organic essential oil for salons and SPA in Taiwan. The products are developed from patented biotech in PIC/S

GMP lab by using organic materials such as orchids embryo, lotus, fruits and cypress wood. The company has over 20 years experiences in OEM/ODM which provide on-stop branding service from customize formula to package design and promoting materials. The product range include moisturizing, whitening or anti-aging toner/serum/cream/mask, etc.

DQA HEALTH AND BEAUTY

Booth No.

D10 www.dqahealthandbeauty.nl

Welcome to DQA Health and Beauty with a full assortment of liposomal food supplements and a miracle skin care line of 6 products. This new skin care line contains 100% natural & organic ingredients based on Aloe Vera. This allows us to literally say: 'From plant to DQA'. All ingredients for these products have been composed with care and passion to enhance the anti-aging effect. They provide more elasticity, hydration and really make the skin shine. What is special about this line is that 0 synthetic/chemical ingredients have been used.





EJ COSMETOLOGY INTERNATIONAL PTE LTD

Booth No.

J13 www.laclaire.co

Laclaire, born from a vision to marry nature's bounty with advanced skincare, epitomizes elegance and efficacy in its offerings. Embracing the fusion of natural and clinical precision, we embody a fervor for beauty and holistic wellness. As Singapore's forefront professional skincare brand, we cater to esteemed salons, spas, and aesthetic sanctuaries, upholding our pledge to pure ingredients and a meticulous clinical skincare regimen.

Our ceaseless quest for innovation propels us to diversify our range, addressing diverse skin needs with unwavering excellence. Venturing into global realms, our mission stands unwavering: crafting professional skincare that celebrates innate beauty while nurturing overall well-being.

LACLAIRÉ

PROFESSIONAL LINE SKINCARE

Aesthetic Clinic, Beauty Salon & Spa



EMIKURU CO., LTD

Booth No.

E13 www.emikuru.co.jp



EMIKURU CO., LTD. from Kobe, JAPAN is developing health food products. We are a brand owner of SMA (Sukkiri Megumi-No Aojirutsubu), made from Molohkia and Lactic Acid bacteria. This food supplement, made in Japan, makes you feel refreshed everyday! SMA gives you various benefits! It has the secret to healthy bowel movements, weight management and maintaining a highly nutritional lifestyle, etc. Our customers

include children who don't like vegetables. They take SMA to get the nutrition. Furthermore, this is an organic product, making it safe for pregnant women to consume. It promotes clear and radiant skin as well.



EXHIBITORS

Highlights

ESTHEMAX SINGAPORE PTE LTD

Booth No.

K32 www.esthemax.com.sg



esthemax
professional

Hydrojelly masks are infused with electrolytes to boost skin hydration (just drinking water is not enough). The masks form a vacuum-like seal that compresses facial contours. These masks are formulated with refined algae, electrolytes and organic active ingredients to provide a unique silky texture and function as the mask blankets the skin. This intensive facial compression allows for complete absorption of organic nutrition and electrolytes to the deep layers of the skin (nutrition from the mask and also other ingredients still remaining on the skin from previous treatment). The masks have an instant cooling and soothing effect that is not only refreshing but helps firm, soothe and revitalize the skin for a natural subtle glow.

FAE AND MAE CO., LTD.

Booth No.

D21 www.faeandmaeorganics.com

Fae & Mae wants all moms to experience organic products for children with global quality at a satisfying price.

Therefore, this brand was created. "Fae & Mae" is the organic product brand for children and we presented the cream for rash relief and quickly received large positive feedback from many mothers.

Our greatest gift is receiving so much positive feedback and excellent results. We will not stop producing the best, the safest, the highest-quality product.





FU LI HI-TECHNOLOGY CO., LTD

Booth No.

B50

1346282152@qq.com

福力高科技有限公司

FU LI HI was founded in 1988 with existing staff of 16 people.

Main brand products:

- Zenglao Jinmen a root series.
- Handmade soap series, horse oil series.
- Crystal mineral hot spring bath packages.

The founder, Zeng Fuli (real name Zeng Fuqing) is a well-known Chinese medicine expert, International inventor and former president of the Taiwan Invention Association. The company has 15 patent certificates and a complete sales system. Zeng Laowei is committed to serving the public with good products development. Companies often participate in major international trade fairs. Products are exported to various countries. At present, Malaysia, Singapore and other Southeast Asian countries are the mainstays. A number of media reported on Zeng's products. Zenglao brand has been widely recognized by the public.



Corporate philosophy:
Always create effective and healthy products for our customers.

Corporate culture:
learning, inheritance, persistence, innovation.

GUANGDONG ALPHA HEALTH TECH CO., LTD

Booth No.

L12

www.jtforal.com

MUST-HAVE FOR YOUR ORAL HEALTH

JTF makes teeth and gums healthy and strong



Alpha Health focuses on the field of oral health and is committed to building a global leader in selling well-designed, top-quality and reasonably priced oral health care products.



We are taking whitening teeth and protecting oral health as our mission. JTF brand sonic toothbrush and Water Flossers are designed to help you keep your teeth white and your mouth clean for a long time, so that you can always have a confident and generous smile whether busy or idle, plain or glorious.

Fulfilling customer satisfaction, we will pay back our gratitude with greater customer service.

EXHIBITORS

Highlights

GUANGZHOU KOUMEI COSMETICS TECHNOLOGY CO., LTD

Booth No.

L33

<https://gdkoumei.en.alibaba.com/?spm=a2700.7756200.0.0.49c071d2h7Xngh>



Guangzhou Koumei Cosmetics Technology Co., Ltd which is specialized on

OEM/ODM skin care field with more than 10 years. We are a leading company dedicated to the research, development, production and sales of high-quality cosmetics. Our factory is housed in a modern facility equipped with advanced production equipment and technology to ensure our products are of the highest standards.

GUIZHOU KUAMEI BIOTECHNOLOGY CO., LTD

Booth No.

L40

www.freezing-age.com

FREEZING'AGE

Guizhou Kuamei Biotechnology Co., Ltd. (ZeLight Group) is an integrator who dedicated to providing comprehensive solutions for problem skin. The group integrates planting, extraction, research and development, production and sales, and is committed to creating a closed-loop ecological skincare link. The company's advantage lies in the treatment and repair of stubborn and recurrent skin problems. It is the best partner of professional beauty salons and micro plastic surgery hospitals.



EXHIBITORS

Highlights

HOA LINH PHARMACEUTICAL COMPANY LIMITED

Booth No.

F40

www.daugoiduoclieunguyenxuan.vn

nguyễn xuân
HERBAL SHAMPOO

The traditional secret hair recipe ♥
with Vietnamese medicinal herbs

©1900 57 1255

NGUYỄN XUÂN
HERBAL SHAMPOO



DẦU GỘI
DUỐC LIỆU

Nguyen Xuan Herbal Shampoo.

As a purely Vietnamese brand, Nguyen Xuan herbal shampoo was born based on inspiration from the traditional shampoo pot of ancient Vietnamese women. Nguyen Xuan Brand integrates traditional folk wisdom with a modern scientific research platform. The

formulation comprises 13 precious traditional herbal ingredients (such as Locust seed, Fo-ti, Ginkgo Biloba...), combined with CGMP-standard manufacturing technology to ensure safety, effectiveness, and nourishment for hair and scalp from the roots. Notably, Nguyen Xuan's shampoo possesses a naturally subtle and sophisticated fragrance.

Nguyen Xuan's products are diverse, catering to various hair and scalp conditions, including shampoos tailored for normal, oily, or dandruff-prone hair.

HON TU INTERNATIONAL CO., LTD

Booth No.

B41

www.hontu.com.tw

ZORA
natural

Hon Tu LTD located in Taichung city, Taiwan. We are an enterprise specializing in the production and sales of cosmetics. Our products including facial mask, skin care, body care. We can also provide private label service, OEM/ODM . Our factory uphold the most advanced international cosmetics standards.



iBCO

Booth No.

C22

www.ibco.company/en/index.php • www.modoobr.kr



'MODOOBAREUN' provides basic cosmetics for children's skin health and a healthy lifestyle for the whole family. We research and produce products using naturally derived ingredients and patented illite extract. Currently, we sell two types of shampoo, body wash, and facial foam cleansing products, as well as three types of basic cosmetics: body lotion, treatment, and sunscreen.



INDIBA ASIA PTE LTD

Booth No.

G10

www.indibasiasia.com



INDIBA® is a global leader in the field of Radio-Frequency solutions for the aesthetic, physiotherapy and veterinary market, and it is known in the world for its scientific research performed in the last 40 years.

Revitalizing lives is what we do and what our research and development teams are working on to achieve daily.

At INDIBA®, we revitalize beauty, well-being and health through our ground-breaking technology based on the patented 448kHz + 20kHz frequency. This cutting-edge technology is widely used by most prestigious beauty and wellness centers globally, leading as the benchmark for beauty professionals who are providing Radio-Frequency treatments.



EXHIBITORS

Highlights

J & P HOLDINGS

Booth No.

J21

www.cuccio.sg



Introducing Feetcalm, the latest addition to our curated selection of nail and spa products here at J & P Holdings, Singapore's premier nail distributor for Cuccio, Angelic White, Nail Tek, Seche, La Palm. Hailing from Spain, Feetcalm offers a comprehensive range of foot care solutions designed to pamper and rejuvenate tired feet. With its high-quality ingredients and proven effectiveness, Feetcalm is set to elevate the standard of foot care in your salon.



JIA-YEN INTERNATIONAL CO., LTD

Booth No.

B23

www.myppt.cc/VCKRY



YB™ (Young Natural Beauty) is a brand-new brand under Jia-Yen International Co., Ltd. The brand aims to use natural extracts to create differentiated functional foods. For those of you who love beauty, it is simple and easy to keep young and beautiful forever.

Jia-Yen International Co., Ltd. possesses over 20 years of integrative experience in the food and nutraceuticals industry. JY has established two international brands YB™ and NewPath™ for beauty functional foods supply and one-stop product incubation services, respectively. NewPath™ is the world's first one-stop nutraceuticals OEM services. Manufactured in New Zealand.

NewPath™ Taiwan pharma-grade production line, fast delivery. With a presence in over 30 countries worldwide, we offer our customers a more complete resource network.





JOYRE

Booth No.

J31

www.joyregroup.com

Joyre aspires to be an internationally trusted and trailblazing brand in holistic well-being built on the foundation of science and TCM, leveraging on highly professional services, quality products, and technological innovations to meet the lifetime needs of a wide spectrum of consumers.



KARSON MEDICAL PTE LTD

Booth No.

J32

www.karsonmedical.com



Established in China in 2016, Karson Medical pioneered the aesthetics industry in the region through partnerships with leading brands.

Headquartered in Beijing with a major Shanghai office, the company leveraged its strengths in marketing and distribution to eventually dominate European and American medical aesthetics markets. Following expansion as an independent Singapore entity in 2023, Karson Medical solidified footholds across Southeast Asia's medical aesthetics sector. This strategic Singapore hub signals ambitions to aggressively expand Karson Medical's global footprint in the high-growth aesthetics industry. Over time, the goal is for Karson Medical to become a globally trusted and recognized aesthetics brand



EXHIBITORS

Highlights

LA MAXIME PURE BEAUTY

Booth No.

F33

www.lamaxime.com



5 Steps to Glowing Skin!

Get ready to experience the power of nature and science with SkinGlow5 - the 5-step solution to achieving glowing skin in just 5 days! LA MAXIME's unique daily skincare ritual is easy and perfect for all skin types, especially dry, mature, sensitive, and irritated skin.

Our Australian Vegan Certified, cruelty-free, and toxin-free formula is packed with plant-derived antioxidants and collagen boosters. With clean, recyclable, airless or glass bottles, SkinGlow5 is proudly sustainable. Experience the difference of chemical preservatives-free, artificial fragrance and coloring-free skincare made in Australia.

Try SkinGlow5 today and let your skin radiate naturally.



LEAP GENERATION SDN BHD (MALAYSIA)

Booth No.

F23

www.beleap.com.my

Beleap Wet Wipes

With unwavering determination, beleap embarked on extensive research, exploring innovative materials and production processes. We sought out 100% biodegradable rayon as the core material for beleap—a sustainable alternative that would ensure each wipe decomposed naturally and left no harmful trace on our environment.

Creating beleap required substantial investment in sourcing high-quality, biodegradable materials. The higher production costs posed a significant challenge, but we refused to compromise on our vision. We recognized that every extra penny spent was an investment in safeguarding our environment and preserving the natural beauty for generations to come.





LONGIN TRADING CO., LTD

Booth No.

B30

www.sonice.tw/about/

"LONGIN TRADING CO., LTD." specializing in SPA beauty industry for more than 20 years, customers all over Taiwan, uphold the highest concept of sustainable management, combined with the most perfect body, mind, spirit and customer experience.

It can also provide beauticians with the best solution to the various difficult diseases of the customer's body. The use of high-tech patented pure plant-extracted food to balance the concept of harmony in health, combined with marketing strategies.

Continue to teach professional courses, so that the beauticians who join the company can surpass themselves, continue to improve and grow, with the concept of enthusiasm and good luck, and work together on the road to success.

超波能量氣功經絡儀

現代文明的救星，震撼全世界
取得多國專利、歐盟認證

超波能量透過肌肉各種神經傳導，促進循環、淨化血液、鎮定神經、舒適經絡、調整自律神經，藉著活化細胞而恢復年輕。



青梅精粒

青梅精與您渡過健康的每一天，改善酸性體質，清除疲勞，提高鈣質的吸收率，改善胃腸功能，減輕過敏的症狀，預防心血管疾病，強化肝臟功能，預防結石體質，增強免疫力，養顏美容。



牛樟芝 58%

結合生物科技，以獨特的專利樟芝栽培技術，生產出最珍貴高品質的純正牛樟芝子實體，並以100%頂級固態樟芝子實體為原料，以高科技萃取，及專利奈米配方，GMP廠廠製成，將牛樟芝珍貴成份完整釋放，堪稱目前市場之最，品質最好價格也最優惠，是全家人健康的好伙伴，亦是最珍貴的健康禮物！



MAGICBOO BEAUTY MEGAMART (S) PTE LTD

Booth No.

H50

www.facebook.com/magicboobeautyspore



Magicboo was established in 2001 and is recognized today among the largest one-stop retail beauty marts in Singapore and Malaysia. It has since gained recognition and acceptance among customers as the destination for beauty and health needs.

The company has progressed in leaps and bounds since its inception and its beauty marts totaling 35 are now located throughout Malaysia and Singapore.

MagicBoo



Moisturizes hair thoroughly

EXHIBITORS

Highlights

MARKATO

Booth No.

C30

www.markato.com



markato

Markato is the leading wholesale marketplace in Asia, offering wholesale buyers a curated selection of international brands at competitive prices. Markato will showcase their top beauty and wellness brands in categories such as skincare, makeup, fragrances, haircare, and bath & body.

Buyer seeking wholesale prices? Markato provides a risk-free purchasing experience with access to over 10,000 products. Enjoy benefits like 60-day Buy Now Pay Later, Free Returns and simplified global shipping.

Seller looking to expand your brand? Markato offers a hassle-free experience with no upfront costs or commitments. Grow your sales effortlessly with Markato.

MIND FITNESS CO., LTD

Booth No.

E20

www.mindf.jp

Detox-machine "Super-Foot Cleaner"

- Excellent ability to attract customers ~ Just upload a photo of detox to SNS New customers flock to the store
- There is a "detox verification data by Professor of Toyama University
- After detoxing, "your feet will become lighter", "your swelling in your feet will be removed", and you "sleep soundly" that night.

Handy-Heater "Heat-Tech PRO"

- High-performance heater for professional use
- Easing low back pain
- Shoulder
- Outstanding experience compared to similar products!!! ~Hormesis effect



* Both can be "demo experienced" at the venue

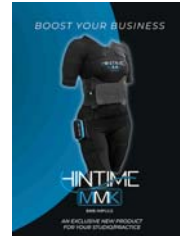


MMK MEDIZINTECHNIK GMBH

Booth No.

J30 www.mmk-medizintechnik.at

We are talking about the EMS system MMK Impulse with experienced scientists, and now it is mature, ready for the market and available – our new EMS, the Electro Muscle Stimulation System from MMK Austria. All products are dry, cordless and controlled by an app on the mobile phone. There are different modes (strength training, muscle strengthening, conditioning, wellness, weight loss, improvement of neuromuscular, improvement of tone, etc.) that are already present, but you can also design the programs individually. The material is very elastic and the electrodes are securely sewn in so that they cannot tear out. The suits are washable in the washing machine and do not require any service. Software upgrades are offered automatically via the Internet.



MMK Impulse is available in xxs, s, m, l, xl for women, s, m, l, xl, xxl, xxxl for men. But there are also only panties, only jackets and only belly belts. In addition, panties for pelvic floor training and special cycling shorts.

The MMK pulse is used in the following applications:

- Rehabilitation clinics for stroke patients, paralysis, muscle building, muscle problems.
- Physical Medicine, Physiotherapy and Trauma Rehabilitation • Urology – Pelvic floor training
- Sports medicine, for muscle building, after bone fractures, strains
- EMS centres, aesthetic centres, SPAs, hotels, fitness centres, sports training centres, beauty salons
- Weight loss • Improvement of skin tone • Improvement of posture and reduction of back pain
- Improve performance in a wide range of sports (golf, tennis, skiing, cricket, cycling, athletics, etc.)



MOOMOO SINGAPORE

Booth No.

H31 www.moomoo.com/sg



Moomoo Singapore is an advanced financial technology company transforming the investing experience through its digitalised brokerage and wealth management platform – moomoo.

Moomoo enhances the user experience with market data, news, and powerful analytical tools.

It also embeds an unique digitalised investment community to connect all users, investors, companies, analysts, media and key opinion leaders.

In Singapore, Moomoo Singapore is a capital markets services licence holder regulated by the Monetary Authority of Singapore. In June 2022, we became the first digital brokerage to receive all five memberships from the SGX Group for the securities and derivatives markets.

Moomoo is the most downloaded brokerage app in Singapore as at 11 October 2023.

EXHIBITORS

Highlights

MOXXU FAR INFRARED RAY MASSAGE INSTRUMENT

Booth No.

B31

www.moxxu.com.tw



遠紅外線經絡疏導儀

Moxxu FAR massage instruments use exclusive patterned material that could release far infrared ray. FAR has ability to penetrate skin; increases blood circulation

and soften rigid muscles and pains. Moxxu FAR massage instruments are easy to use and effective in best result. The biggest chain spa "Jourdeness" in Taiwan and China adopts Moxxu in each of their spa shops for massage course.



NATURE'S CARE MANUFACTURE PTY LTD

Booth No.

G20

www.naturescare.com.au

Welcome To Nature's Care

When you produce the best possible supplements money can buy, it's only right you present them in the best possible way. Origin of source and quality control of any product is now considered a major lifestyle factor. This is where each product from Nature's Care is ideally positioned with its ingredients 100% locally sourced and manufactured right here in Australia and adhering to the strictest and most rigorous TGA regulations. And we wouldn't have it any other way because we won't put anything to market that we wouldn't be happy to give to our own family.





POSH POLLUTION MASK LLC

Booth No.

F42 www.poshpollutionmask.com



Posh Pollution Mask is a unique and effective mask that protects against toxic air and pollutants. Its patented, NO EAR LOOPS, 4-layer design has stretchy edges and an adjustable curly coil back for a close, comfortable, bespoke fit. Hand washable and reusable.

Posh Pollution Mask has 4 layers:

- Cotton/Polycotton
- Polypropylene Micro-Fiber
- Activated Charcoal Fiber Cloth
- Cotton/Polycotton

Posh Pollution Mask filters up to 97% of pollutants such as viruses, bacteria, pollen, odours, and dust - confirmed by independent testing firm USA-based Nelson Labs.

Posh Pollution Mask: effective, comfortable, and fashionable pollution protection. LOSE THE LOOPS!!



PRO LABO HOLDINGS. CO. LTD.

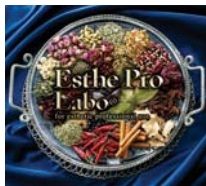
Booth No.

D40 www.esthepro-labo.com



Esthe Pro Labo is an inner beauty brand that specializes in developing products such as enzyme drinks, supplements, and beauty drinks. These exclusive goods are featured in aesthetic salons, beauty parlors, health resorts, and more, and they have been distributed to over 20,000 stores across Japan, offering a selection of more than 100 types. Notably, many celebrities and models appreciate the products from this brand, highlighting one of its distinctive features.

Beyond Japan, the brand has successfully expanded into international markets, with its products available in 15 countries/regions, including China, Singapore, Vietnam, the U.S., and Macao. We provide business solutions that not only contribute significantly to society but also enhance your well-being by promoting healthier eating habits through the concept of inner beauty.



EXHIBITORS

Highlights

PRISKILA PRIMA MAKMUR, PT.

Booth No.

G32 www.priskila.co.id



EDP | Body Mist | Deodorant Roll On | Body Spray | Spray Cologne | Hair Cream | Pomade

Established in 1980, we are one of the largest Perfume & Fragrance manufacturing companies in Indonesia, also in South-East Asia.

We have many product range categories from:

- Perfumes (EDP & EDT),
- Body Mist Cologne Spray,
- Deodorant Roll-On,
- Deodorant Body Spray,
- Hair Pomade, Hair Color.

Our Top Brands for market in Indonesia:

CASABLANCA, BELLAGIO, REGAZZA

We have Distribution centres expanded across the Indonesia archipelago, with offices in more than 19 cities. Available in traditional and modern retail outlets across Indonesia.

We looking forward to continue expand our market in overseas, with bring quality fragrance and personal care products without compromising on safety.

Q & Z COSMETICS INTERNATIONAL PTE LTD

Booth No.

J41 www.qzcosmetics.com



Q & Z International Pte Ltd is dedicated to offering OEM, ODM, and OBM services along with a wide array of services, packaging, and products to clients worldwide.

Our comprehensive services cater to aspiring skincare entrepreneurs entering the industry and established businesses seeking to diversify or manufacture their skincare products. Originally established to serve the local market in Singapore, Q & Z International has evolved into an international hub, reaching a global customer base. As an integral part of the e-Beauty Group's expansion, we continue to facilitate the growth of skincare businesses on a global scale, supporting innovation and entrepreneurship.



OEM

ODM

OBM

ONE STOP SERVICE

Skin Care, Body Care, Hair Care, Personal Care

- | | | |
|----------|--------------|----------------|
| • R&D | • PRODUCTION | • PACKAGING |
| • DESIGN | • PRINTING | • REGISTRATION |





Q'SAI CO., LTD.

Booth No.

F12 corporate.kyusai.co.jp

QSAI is a well-aging company founded in Japan in October 1965. For people who want to be healthy and beautiful no matter how old they are. We manufacture and sell green juice products made from kale, which is said to be a superfood, as well as health care products and skin care products. In particular, our Q-Sai Aojiru is called the "original Aojiru", and the kale used as a raw material is 100% produced in Japan and grown without the use of pesticides or chemical fertilizers. It is harvested by hand, and it is thoroughly safe and secure with the eyes and hands of people.



RELTEC MEDICAL DEVICES, JAPAN

Booth No.

J50 www.reltec.co.jp

Reducing ions from the nature



Natural Produce is the Singapore distributor for Reltec products from Japan.

Reltec is a medical device manufacturer in Japan that produces therapy devices for use at beauty salons, wellness spa, natural healing centres, homes and hospitals. Using the patented Reducing Electron Technology, our devices generate electrons which intensively anti-oxidizes the body as well as enhance blood circulation, immunity, autonomic balance and reduces inflammation.

We are actively looking for local and overseas distributors. Please drop by our booth for more information.

EXHIBITORS

Highlights

SAILOR TRADING CO., LTD.

Booth No.

B11

<https://shopee.sg/shop/954306374/>



The products are developed and manufactured in-house in Taiwan factories, using Taiwan's unique milkfish as the basis for research and development, and combined with Shengtai Technology to produce special skin care products.

Products include: marine collagen, marine fish collagen mask, collagen amino acid cleansing cream, collagen pearl soap, egg yolk gold foil soap, etc.



SANKO GLOBAL CO., LTD.

Booth No.

D51

www.sankoglobal.net

Our strength is one-stop OEM, and we are a trading company specializing in cosmetics, containers, and health foods with a track record of dealing with 18 countries around the world.

We mainly handle sustainable products, plant-derived ingredients, and cosmetics with additive-free prescriptions. Our brand, Kyoto ICHI Cosmetics, provides effective skin care products.

We also accept small lot orders for beauty salons, retail stores, and online shops.





SANSOU CO., LTD.

Booth No.

E33 www.sansou.info

SANSOU CO., LTD, based in Japan, specializes in cosmetics and daily goods like eyelid tape and false eyelash glue under our popular brand MOTONOZEN. We excel in planning, developing, and globally distributing high-quality makeup tools and products, renowned for design and sales excellence in the beauty industry.



SEQUOIA PTE LTD

Booth No.

H30 www.beaute-soft.com



BeauteSoft CRM is mainly for the beauty industry. It best fits Beauty, Nails, Slimming, Hair, Eye Embroidery, Spa, TCM, Aesthetic Clinics, Pet Grooming and Car grooming.

BeauteSoft consists of POS Sales, CRM, Appointment, Staff attendance, Customer Accounts, Booking using Apps or WhatsApp, Staff commissions, and Retail and Cabin Product Management.

Various Reporting on Sales, Inventory, Customer, Staff and KPI dashboards are available to help your monthly reporting needs. Our latest WhatsApp business API lets you send after-service feedback, birthday greetings, and Appointment reminders. This automation will help the salon to increase productivity and reduce manual work.

EXHIBITORS

Highlights

SHIH CHIU TECHNOLOGY TRADE CO., LTD.

Booth No.

B51

<https://reurl.cc/XqWyp0>



Combine the most practical beauty products and the latest beauty information to provide you with the beauty repair and maintenance you need. In the small world of Huihong fans, women who love beauty can absorb the professional knowledge of beauty maintenance, from the correct skin care concept to the actual product application, in the most hygienic and safe, the most effective way to solve all the concerns and questions raised by your beautiful women, which is also our difference from the traditional beauty biotechnology. In the era of constant pursuit of perfection, we also follow the advanced footsteps of beauty beauty makeup, while replacing beauty information and beauty products to create a good beautiful time exclusive to everyone.

SINGAPORE PHARMATECH PTE LTD

Booth No.

K13

www.sgpharmatech.com/en/



Welcome to the world of Singapore PharmaTech – we're not just a

supplement manufacturing company; we're trendsetters in crafting beauty supplements that go beyond the ordinary. Explore a spectrum of beauty supplements, including collagen, whitening pills, NMN, detox and weight management products. Dive into the journey of boosting your brand's appeal with our scientifically backed ingredients. From concepts ideation to flawless production and Insta-worthy packaging, our one-stop manufacturing services nail every detail. We're your go-to production partner with automated manufacturing capabilities.

Join us at the booth No. K13 to vibe with innovation and excellence, defining our commitment to top-notch beauty supplements





SOPHIA INTERNATIONAL BEAUTY SCHOOL

Booth No.

H10

www.sophiabeautyschool.com

Sophia International Academy is an innovative education centre that stands at the intersection of creativity and technology, offering a diverse range of courses in the booming fields of Beauty and Wellness, as well as Information Technology (IT). Our commitment is to empower individuals with the skills and knowledge they need to thrive in these dynamic industries. We offer a range of professional certificates and diplomas such as ITEC, UK and WSQ, Singapore.

Being one of Singapore's leading colleges, we have been committed and devoted to excellence by providing our learners with top-quality courses, trainers and learning environment. In addition, we also offer a variety of quality products in micropigmentation and anti-pigmentation products.

Courses Offered:

- Makeup Artistry • Skincare and Esthetics • Micropigmentation
- Nail Technology • Eyelash Extension • Holistic Wellness Practices
- Mobile Photography • TikTok Video Marketing • Digital Marketing
- XiaoHongShu Marketing • E-commerce

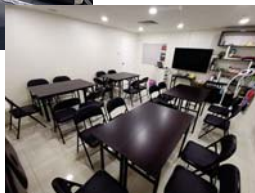


SOQ INTERNATIONAL ACADEMY PTE LTD

Booth No.

K33

www.soq.edu.sg



Since its establishment in 2013, SOQ International Academy Pte Ltd has played a pivotal role in guiding learners toward establishing successful careers in business, retail, beauty & wellness care industry. SOQ is recognized as one of the SkillsFuture Singapore (SSG) approved ATO and registered with Community of Private Education (CPE) as PEI, offering Diploma & WSQ accredited learning programs in the retail industry. Since 2017, SOQ has introduced various SkillsFuture Credit approved courses, empowering aspiring learners with diverse competencies in the realms of business, retail, beauty, and wellness industry.

EXHIBITORS

Highlights

SPECIFY LIMITED

Booth No.

L30

www.specify-design.com



Specify Limited is a commercial design agency with expertise in the area of design, construction and project management in Hong Kong since 2004. We provide comprehensive, high-quality and professional commercial design and production services. Our services include Furniture, Fixtures & Equipment Service, Visual Merchandising, In-store Design, Window Display, Spatial Planning, Retail Interior Design, Showcase & POS Display units. Our aim is to offer a unique visual merchandising service for each client. We recognize the design &

build is not only a creative concept but also in line with the client's business model, tastes and customer behaviors.



SPIC H.Q. PTE LTD

Booth No.

E51

www.lypo-c.sg

Lypo-C is a vitamin C supplement brand that supports the daily lives of modern people, utilizing the power of ultra-high absorption liposomal technology made in Japan.

Vitamin C is widely known to be poorly absorbed by the body and is mostly expeled.

Lypo-C is a liquid vitamin C supplement encapsulated in liposomes for optimal absorption. Its manufacturing technology locks vitamin C into high-quality liposomes, enabling the body to absorb high concentrations of vitamin C.

Uniform, nano-sized liposomes facilitate the delivery of nutrients through the cell membrane, ensuring the efficient absorption of vitamin C by our body.



**Choose liposomal vitamin C,
Choose Lypo-C**



SUDAI BIOTECHNOLOGY CO., LTD.

Booth No.

C21

www.sudee.co.kr

Sudee is a medical skincare brand from Korea. At Sudee, our Research and Development (R&D) is not driven by trends alone but is rooted in understanding and addressing the specific needs of our valued customers. Despite our association with a prestigious plastic surgery hospital, we firmly believe that beauty should be inclusive. Our products are competitively priced, ensuring that you can indulge in the luxury of self-care without breaking the bank.



TANABE CO., LTD

Booth No.

D43

www.jukichi.jp



VIGAKU LAB., from TANABE's 90-year toothbrush heritage, crafts cleansing brushes with innovative dual-layer planting of spiral filament bristles. Elevate your beauty routine with our brush that is beyond toothbrushes made with Japanese quality assurance. These durable brushes, suitable as gifts, undergo rigorous tests including JIS standard compliance and digital microscope checks. Designed for both function and aesthetics, they're acclaimed in dental clinics and aesthetic salons in Japan. Cleansing with only water, these brushes embody Nara's traditional craftsmanship. VIGAKU LAB. focuses on superior oral and skin care, bringing joy and beauty to everyday life.



Learn more at vigaku-lab.com

EXHIBITORS

Highlights

UP HILLS CO., LTD.

Booth No.

E23 www.bio-peel.net



Organic cosmetics derived from Japanese "Wakan Herb". Supervised by eminent Japanese doctors and formulated by pharmacists, our medical cosmetics are of high quality, high performance and safe. Our products combine traditional medical therapy with the latest cosmetic development technology.

- **SOSHIJI.** Feminine care oil derived from sea buckthorn.
- **Bio Peel.** The only brand of herbal peel developed by a Japanese pharmaceutical company. It is used by many beauty salons in Japan.
- **Plump Up Serum.** Partially fat-enhancing serum for breast enhancement and wrinkle improvement.
- **Wakan Herb Tone Up UV.** A whitening UV base cream produced by a Japanese pharmaceutical company.



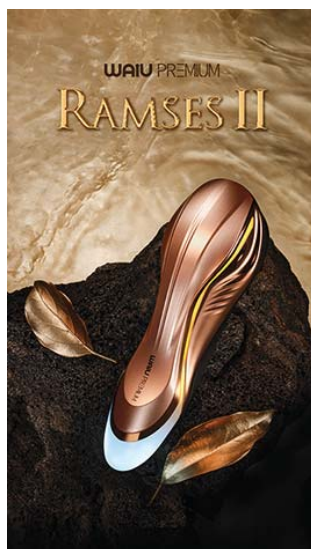
You can try and buy the products at our stand. We are waiting for aesthetic salons, clinics, and suppliers to visit us.

WAIU (SINGAPORE) PTE LTD

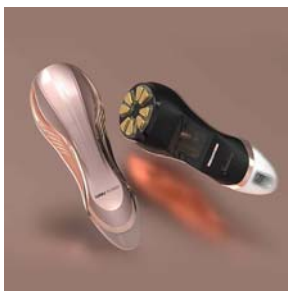
Booth No.

K12 www.waiubeauty.com

Established in 2010, WAIU is not just a beauty device sales company; we're trendsetters in the beauty tech realm. We've led the growth of the industry, merging science with style. Our commitment? To create international-grade beauty devices that aren't just functional but downright gorgeous. Under the WAIU umbrella are two series of products: WAIU PREMIUM, our luxury line of beauty devices comprising cutting edge technology, and WAIU BEAUTY, our skincare line that complements our devices.



**Welcome to WAIU,
where innovation meets allure.**





WOMANHOOD CO., LTD

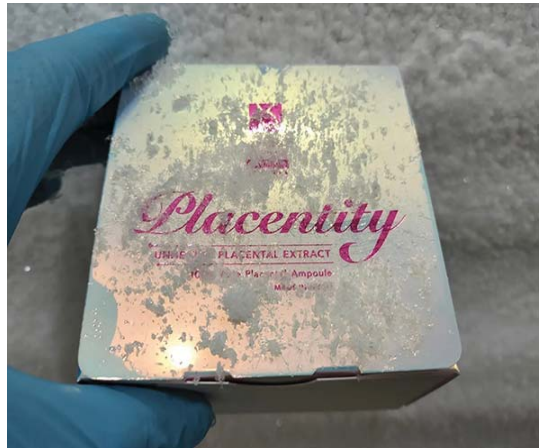
Booth No.

E12 www.womanhood.co.jp



Viviaso Placenta offers 'raw' skincare products crafted from meticulously chosen ingredients sourced from Japan. Our manufacturing process involves selecting fresh placenta from Kyushu

and employing a unique 0°C non-heating method, carefully preserving the essence of raw skincare. Emphasizing quality, we exclusively use precious organic roses sourced directly from Aso, Kumamoto Prefecture, ensuring the highest standards. Additionally, our products contain natural mineral water sourced from Mt. Aso, Kumamoto Prefecture, further enhancing their purity and efficacy



WORLD OF BEAUTY

Booth No.

F11 www.wbcosmetics.com



Seen on:
marie claire **VOGUE** **VANITY FAIR**
COSMOPOLITAN **BAZAAR** **ELLE**



WORLD OF BEAUTY

Cosmetics is the excellence of Made in Italy. Inspired by nature, our organic

skincare brand formulas are effective, sensorial and safe. The Brand is Award Winner in Green & Organic formula. Our Akoia, Essence to Skin Probiotics, Dnaderm, Spf broadspectrum are scientifically clinically proven. All formulas are tested and adhere to international regulations and are petrolates, paraffins and sles free. Efficacy and Dermatologically Tested. Effective antiage, acne remedy pigmentation, slimming skincare formulas.

SAFE and EFFECTIVE Skincare. Ecofriendly.
Organic – Vegan – Halal.

EXHIBITORS

Highlights

YES ORGANIK SINGAPORE

Booth No.

G40

www.yesorganik.com



Offered for the first time in Singapore, Wavertree & London specializes in luxurious Australian-made Bath and Body products including Home Fragrances. One of a kind. A class leader in timeless fragrance and elegant design each Wavertree & London product is hand crafted in Australia and represents the highest quality.

The Nudy Rudy brand is aimed at shaking up boring bath and body products for the home and adds an edgy take on everyday products with ecofriendly eye-catching packaging and unique fragrances.



These two brands are Made in Melbourne and wholly Australian owned. We truly present world class products ready for you personal beauty care needs.

We look forward to seeing you at our stand.



All Beauty Information in
Nation Beauty
Magazine

NATION BEAUTY

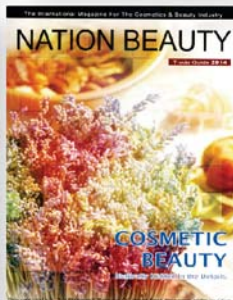
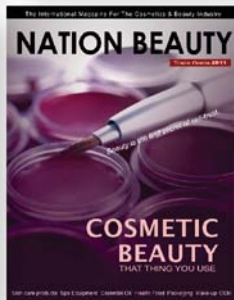
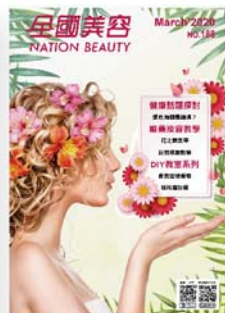
ASIA
Business Magazine

全國美容

Nation Beauty Magazine, established in 1987, is the most influential B2B magazine in Taiwan's Professional Beauty Industries. The magazine contains not only the information of cosmetic manufacturers, but also provides high-quality beauty contents and exhibition information in Asian countries.

NBM also attends professional beauty exhibitions around the world to improve the magazine's awareness and popularity.

Recently, NBM focus on managing our online B2B professional beauty platform to spread the beauty information wider and faster.



Nation Beauty Magazine



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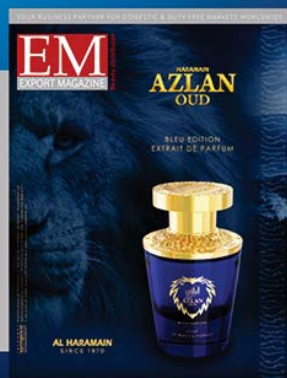
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