



BEAUTYASIA 2023

25TH EDITION | TRADE AND PROFESSIONALS ONLY

17-19 APR 2023 | 11AM - 7PM

MARINA BAY SANDS | LEVEL 1 HALL B & C

OWNED AND PRODUCED BY:

LINES
EXHIBITION

MAKING EXHIBITIONS MATTER

THE MOST COMPREHENSIVE BEAUTY AND WELLNESS TRADE EXHIBITION



HAIR CARE



FACE & BODY



MANICURE &
PEDICURE



NATURAL &
ORGANIC



CONNECT WITH ASIA'S LEADING BEAUTY TRADE SHOW

25 YEARS OF BOLD INNOVATIONS

A trusted platform for global businesses to convene and showcase innovative products, not to mention the copious access to a plethora of opportunities, BeautyAsia is the driving force for establishing trends, a test-bed for pioneering products and the gateway to boundless connections and new possibilities in the ever-growing beauty and wellness trade.

Expect a bold and sensational showcase to what's new and upcoming in the Beauty, Spa, Health and Natural Wellness space. BeautyAsia leads on as the annual networking event and the most inclusive showcase in one of the largest and fastest-growing markets.

From innovative products tailored for Asian buyers to the launch of new products to equalise the rising demand for beauty and grooming particularly among Asian men. From high-performance gadgets to multifunctional products. With breakthroughs in technology across a wide variety of beauty and wellness products, the rise in genderless beauty and the focused growth for sustainability in beauty and personal care products to meet the needs of the increasingly explorative and discerning buyers, the local market is robust and has an ever-growing appetite for new opportunities in the region.

SPECIAL HIGHLIGHTS

The all-encompassing trade show that offers skills sharing platforms to impart expertise and experience.

Be a part of the buzz at the event to extend your product branding possibilities.

- **TrendSpot**
Spotlight on trendsetting products and technology.
- **BoothTalks**
In-depth demonstrations and discussion right at the booths. That's where the real action is!
- **BeautyBattle**
Beat the competition in hair, nail, makeup and embroidery!
- **ExperiTalks**
Get comfortable in a small private setting and engage with customised courses or new product launches.
- **BeautyStage**
The bold approach for live engaging demonstrations and creative showcases.

BeautyAsia 2023 offers you the marketing edge second to none!

SIGN UP TODAY!



A CELEBRATIVE MILESTONE AS BEAUTYASIA MARKS ITS 25TH INTERNATIONAL SHOWCASE

With an accretion of 24 years, the most established beauty extravaganza remains a valued regional hub for leading technologies in the beauty and wellness industry. The three-day event is an exciting buyer-seller meet which saw a near 15% increase in foreign participation in the 2019 edition as they seek to grow and expand their business and build brand awareness within this industry.

As an avenue for professionals, BeautyAsia visitors can gain valuable insights into the drivers of Asia's beauty industry through product demonstrations and industry workshops by beauty experts. Invaluable opportunities for discovering and learning are made readily accessible for visitors to stay abreast of the latest in-demand products and new-to-market technologies in the region.

Networking at BeautyAsia continues to strengthen as quality meetings are crucial to businesses and our networking platform provide the means for exhibitors and show visitors to be able to do this effectively and efficiently, to meet the right people, engage in quality fruitful meetings and make the most of their time at the exhibition.

Recognised as the region's preferred trade show for the beauty and wellness industry, BeautyAsia 2022 welcomed an encouraging crowd of attendees over three days and a gathering of exhibitors from Australia, Hong Kong, Italy, Japan, Korea, Malaysia, Singapore, Thailand, the UAE, among others.

Mr. Giacomo Punzo, Owner of La Dispensa-Saponi Florinda from Italy, said: "The exhibition was successful and we had the chance to meet interesting distributor contacts for Singapore and nearby areas. Highly recommend to all companies that are looking to extend their export market."

"After a very long lockdown period, BeautyAsia was a very important moment to share all the latest new development of our organic skincare cosmetics and protocols (beauty routines) for the beauty of facial and body skin. BeautyAsia 2022 was a real joyful and intense moment meeting our Clients, our Beauticians, our Spa, and everyone who loves the skin health," added Mr. Valter Tirindelli, Director of Beauty J Consultancy FZE, UAE and World of Beauty, Italy.

BeautyAsia, the most established trade exhibition for the beauty, spa and wellness industry leads to discover new possibilities and opportunities in the region and beyond. Join us at this annual go-to event – the 25th edition of BeautyAsia Singapore 2023.



■ ABOUT THE ORGANISER

Over the years, Lines Exhibition in affiliation with Lines Exposition has a track record of staging successful trade and consumer exhibitions and it has seen Lines grow from strength to strength with each profile. Led by a management with more than 40 years experience, it has always been creating and organizing shows that meets the needs and directions of various industries.

BeautyAsia is its most prominent trade exhibition for the beauty, spa, health and natural wellness industries to be held in Singapore. BeautyAsia is well received and has enjoyed consistent growth over the years. This international exhibition is a good barometer for the beauty service industry.

Its flag ship profile, The PC Show is Singapore's longest running and most successful IT and consumer electronics exhibition, which draws huge crowds every year. The PC Show serves as the exhibitors' ultimate sales platform and the consumers' favourite one stop shop for the latest trends and best bargains.

Lines is constantly working to improve its shows and develop new profiles to cater to different industries. In doing so, Lines aims to provide the platform for successful business transactions all over the world.

■ THE VENUE: MARINA BAY SANDS

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, more than 2,500 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a theatre and an outdoor event plaza. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions.





DISPLAY OPTION AND SPACE RENTAL

PACKAGE READY BOOTH



STANDARD SHELL BOOTH
S\$780.00 per sq m (minimum booth size 9 sq m)

Furniture

- Standard Fascia inclusive of Company's Name
- Partitions & Carpet Flooring
- 1 sq m Storeroom with Lockable Door
- 3 no. Wall Shelving
- 1 no. Lockable Cabinet
- 1 no. Round Table
- 2 no. Folding Chair
- 1 no. Waste Paper Basket

Electrical

- 2 no. Fluorescent Tube
- 1 no. 13 Amp Power Point



UPGRADED SHELL BOOTH
S\$780.00 per sq m (minimum booth size 12 sq m)

Furniture

- Standard Fascia inclusive of Company's Name
- Partitions & Carpet Flooring
- 1 sq m Storeroom with Lockable Door
- 3 no. Wall Shelving
- 1 no. Lockable Cabinet
- 1 no. Round Table
- 6 no. Folding Chair
- 1 no. Low Showcase
- 1 no. High Showcase (rectangle) with Light
- 1 no. High Showcase (quarter circle) with Light
- 1 no. Waste Paper Basket

Electrical

- 2 no. Fluorescent Tube
- 1 no. 13 Amp Power Point

BUILD YOUR OWN BOOTH

BARE (RAW) SPACE S\$620.00 per sq m (minimum area 24 sq m)

For enquiries, please reach out to: _____

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